

MISSION

AAS works to defend and promote human rights through prevention, assistance, training, research and advocacy activities.

OBJECTIVES

- We develop prevention activities in the field of human rights and provide assistance for persons at risks;
- We improve the professional skills of human rights actors;
- We research psycho-social phenomena;
- We implement lobby and activities in the field of human rights;
- We develop partnerships for the defense of human rights;
- We provide consultancy for public and private institutions.

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PROGRAMUL DE COOPERARE ELVEȚIANO-ROMÂN
SWISS-ROMANIAN COOPERATION PROGRAMME

The publication was developed as part of the project „Children from residential centres: from risk to prosocial opportunities”, project co-financed by a grant from Switzerland through the Swiss Contribution to the enlarged European Union. This report does not necessarily reflect the position of the Swiss government. Responsibility for its content lies entirely with Alternative Sociale Association.

March 2017, Iași

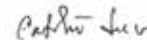
ABOUT 2016

Participation, innovation and organizational development have been the main points of focus for the activities developed in 2016. We provided assistance for 330 beneficiaries: children with parents in prison, remigrant children, children from public residential care, children separated or at risk of becoming separated from their parents. For the first time in Romania a program for anger management has been created, titled: „Anger is Just an Emotion! Express it in a Healthy Way”. One hundred and sixty educators from residential care centers of the Iași County Social Assistance and Child Protection Department have been trained to apply the program with children and youth displaying behaviour problems. For the constant support provided to prison inmates for the consolidation of family relations, Alternative Sociale was awarded the Silver Medal „PRO PATRIA ET ORDINE JURIS” and Honorary Diploma by the National Administration of Penitentiaries and the Ministry of Justice.

Dumitru Pușcașu,



Cătălin Luca,



MEMBERS OF THE BOARD



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expert accountant



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Dana Pîrvu
social worker



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Alexandra Tăbăcaru
web resources manager



Nicoleta Ungurianu
social worker



Diana Zaharia
social worker

ORGANIZATIONAL DEVELOPMENT THROUGH DONATIONS FOR ALTERNATIVE SOCIALE CAUSES



Mircea Chira

Innovation, cooperation and development in the social field – three key concepts that define Alternative Sociale's activity related to supporting the community and to contributing to the wellbeing of the persons from vulnerable categories.

In **2016** the funds donated by private and legal persons have been used for providing assistance to the following categories of beneficiaries: children which are "invisible" to the community (such as the children with one or both parents in prison) and children which are „home alone” – children affected by the labour migration of their parents.

In this context, **30** representatives of the business sector from the Moldova region attended the conference "Challenges of the business sector: online marketing, non-returnable funds and economic growth, involvement in supporting the community". This activity contributes to reaching our organizational development objective through the diversification of fundraising methods for the implementation of Alternative Sociale's programs.

We would like to thank our speakers: **Andrei Postolache**, Co-Founder & Trainer la Introspecials, **Georgiana Dragomir**, Managing Director at Grapefruit, **Mircea Chira**, motivation, leadership and public speaking coach, **Cornel Berteza Hanganu**, founder and CEO of ASCEDO International.



What I tried to convey to the participants was more confidence in practical leadership and self-motivation concepts which may help them in their every-day life and may teach them that everything is possible, starting now

Mircea Chira, speaker



By participating to this conference I learned that you must know your clients better than “your own pockets or your wife/husband”, in order to have a successful campaign you must first build a working strategy, to “start from the end”; regardless of the situations you may meet in your professional or personal life, you must always have the power to “walk on hot coals” and to want to do it ... because it is never too late to initiate a business. I would like to thank the Alternative Sociale team for this successful event.

Monica Antohe, Publicart Iași, participant



I realised how important it is to know your clients, to understand their needs and not lastly, to be motivated – when we speak of leadership in a business. Since I work in a field where one needs qualified personnel at all times, I may say that training begins in school, which is why students need to receive guidance, to be stimulated from early stages in order to prevent school dropout and be successful in their lives. I think that the 2% from the taxes on personal income or the 20% from the taxes on the company profit may be easily directed to Alternative Sociale to support such causes. “We need help, so let’s help out ourselves!”.

Vlad-Alexandru Stângaciu, IGLU SRL, participant

PLANURI

Andrei Postolache



HOW CAN YOU BECOME INVOLVED? HOW CAN YOU CONTRIBUTE?



According to the Fiscal Code the individual contributors can direct **2%** from the taxes owed for income generated in the previous year and the legal entities can donate **20%** from the taxes on company profit to support one of Alternative Sociale's causes.

In 2017 you may donate for:

career
guidance
for
disadvantaged
youth

glasses for
abandoned
grand-parents

the
improvement
of the life quality
of underage
mothers



PROJECTS



**Părintele meu
este în închisoare!**

**De ce mă condamnați
pentru fapta lui?**



REMIGRANT CHILDREN

STRENGTHENING THE ROLE OF NGOs IN DEVELOPING SOCIAL SERVICES

PLECI ÎN STRĂINĂTATE?



**COPIUL TĂU
VA FI OCROTIT**



WWW.SINGURACASA.RO

ACEST MATERIAL ESTE REALIZAT ÎN CADRUL PROIECTULUI "CONSOLIDAREA ROLULUI ONG ÎN DEZVOLTAREA DE SERVICII SOCIALE" FINANȚAT PRIN GRANTURILE SEE 2009 - 2014, ÎN CADRUL FONDULUI ONG ÎN ROMÂNIA.

CONȚINUTUL ACESTUI MATERIAL NU REPREZINTĂ ÎN MOD NECESAR POZIȚIA OFICIALĂ A GRANTURILOR SEE 2009 - 2014

WWW.EEAGRANTS.RO | WWW.FONDULNG.FDSC.RO

The goal of the project “Strengthening the Role of NGOs in Developing Social Services” was to facilitate the access of children (and of their families) from the Moldova region, to social services for the prevention and reduction of the negative effects of labour migration.

In 2016 ...

60

children from 18 cities and communes from the Iași counties benefitted from support services (and material aid), for the prevention and reduction of the negative effects of migration (risk of abuse/neglect, social, school, cultural adjustment, behaviour issues).

65 000

persons had access to the advice of Alternative Sociale professionals through the association's Facebook page. The activity was part of the campaign “Are you going to work abroad? The social worker will help you: your child will be protected!”.

2 500

persons received the “Guide on accessing social services for families in labour migration”.

250

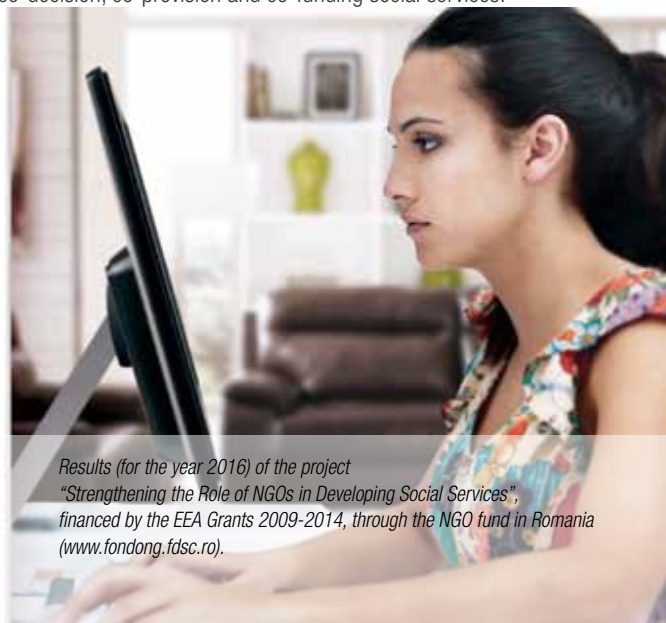
posters were distributed to public providers of social services from Iași county.

72

social workers from Iași county have been informed on the specifics of the psycho-social assistance of families affected by labour migration and sensitized on the importance of non-discrimination in providing social services and conducting community education campaigns.

15

public and private institutions from Iași county assigned representatives to attend a workshop for the promotion of co-decision, co-provision and co-funding social services.



Results (for the year 2016) of the project “Strengthening the Role of NGOs in Developing Social Services”, financed by the EEA Grants 2009-2014, through the NGO fund in Romania (www.fondong.fdsc.ro).

PROJECTS

CHILDREN SEPARATED OR AT RISK OF BEING SEPARATED FROM THEIR PARENTS



TOGETHER FOR CHILDREN

“Children separated or at risk of being separated from their parents” refers to the situation of children whose parents work abroad, remigrant children (children who returned to Romania after having moved to another country with their parents in order to be raised, educated, cared for), children of divorce or with one or both parents in prison.

100 children separated or at risk of becoming separated from their parents participated in activities designed to develop their independent life, socialization or career skills.

60 activities have been conducted by the association's volunteers in order to prevent problems such as: school, social, cultural adjustment issues, behaviour issues, labelling and in order to facilitate the reintegration of children separated or at risk of becoming separated from their parents.

27 professionals (representatives of media and of institutions involved in the project) attended the press conference organized with the purpose of informing the local community with regards to the services provided in the project.

10 children separated or at risk of becoming separated from parents which present social issues of a more serious nature (risk of abuse/neglect, risk of school abandonment, social, cultural, school adjustment issues, behaviour issues) benefitted from specialized social services for the prevention or reduction of the consequences of separation or for the prevention of separation.

9 children separated or at risk of becoming separated from parents received social support and material aid for recovering from crisis and vulnerability situations.



We need such projects – the Iași City Hall supports such projects, as you saw during 2016 and I am convinced that for the next year the amount that the City will contribute with for projects in the social field, particularly for children, will be greater.

Radu Botez,
vice-mayor Iași City



Results (for the year 2016) of the project „Together for Children”, implemented by Alternative Sociale in partnership with the schools „Ion Simionescu” and „Alecu Russo” from Iași, financed by the Iași City Hall.

PROJECTS

**YOUTH SEPARATED
FROM ONE OR
BOTH PARENTS**

PARTNERSHIP FOR INCLUSION!



The project is an integrated approach for the improvement of the life quality and of the access to social services for youth at risk of social inclusion, including roma, from the counties of Iași, Vaslui, Constanța and Mureș.

The project activities have been implemented by specialists from a consortium of 9 institutions (7 local and national NGOs and the Iași and Vaslui county social assistance and child protection departments), coordinated by "Alături de Voi" Foundation and including Alternative Sociale as a partner. The results produced by Alternative Sociale are:

56 young persons, aged 16-29, separated from one or both parents and 10 parents/caregivers benefited from psychological counseling and social services for the prevention/reduction of the negative effects of separation.

52 information activities on the topic of organized in the communes of Cotnari, Pașcani, Hârlău, Răducăneni etc.(Iași county) and Huși, Pădureni, Murgeni, Zorleni (Vaslui county) with the participation of youth, for the prevention of violence and bullying, the reduction of the negative effects of migration and the prevention of trafficking in persons.

20 young persons from Vaslui county have been trained as peer-educators on the topics of "Trafficking in human beings" and " Domestic violence", during the intercultural summer school "Education for your future", with the purpose of creating educational support opportunities for young persons from the communities the trainees came from.

1 presentation clip for the services provided by Alternative Sociale was created ("Alternative Sociale - Parteneriat pentru Incluziune" - available on Youtube).

PROJECTS

**THE FAMILY OF
PRISONERS.
COLLABORATION
PREVENTS
DISCRIMINATION**

**CHILDREN WITH PARENTS IN
PRISON: INVISIBLE CHILDREN**

The project aimed at developing support services for children whose parents are in penitentiaries in the counties of Iași and Vaslui. Also, information and awareness raising activities have been developed with regards to the difficulties these children face.

8 recommendations for the prevention of discrimination of children with parents in prison have been produced and shared to the public during the campaign “My parent is in prison. Why are you condemning me for his deed?”.

20 721 Facebook users viewed the recommendations shared within the campaign.

7 906 persons visited the website www.copiiiinvizibili.alternativesociale.ro.

36 children with parents in prison from the counties of Iași and Vaslui received social services.

29 representatives of local institutions from Iași (school counsellors, physicians, social workers, school managers, police workers and journalists) attended a round-table with regards to the situation of the families of inmates, during which possible solutions for the situations that children of prisoners face have been identified.

Results (for the year 2016) of the project “Children with parents in prison: invisible children”, financed by the EEA Grants 2009-2014, through the NGO fund in Romania (www.fondong.fdsc.ro).



**Părintele meu
este în închisoare!**

**De ce mă condamnați
pentru fapta lui?**

Alternative Sociale experts participated in a study visit in Norway, where they met representatives of several institutions that work with children of inmates. These meetings were part of the project "Experience exchange Romania – Norway on the topic of children with parents in prison", financed by the EEA Grants 2009-2014, through the NGO fund in Romania managed by the Civil Society Development Foundation (www.fondong.fdsc.ro).



COLLABORATION PREVENTS DISCRIMINATION

Supporting the community reintegration of former inmates from the county of Iași, the improvement of the antidiscrimination measures, preventing social exclusion through the development of an inter-institutional collaboration mechanism – these are the main objectives of the project **“Collaboration prevents discrimination”** coordinated by the Iași Penitentiary in partnership with Alternative Sociale.



Results (for the year 2016) of the project „Collaboration prevents discrimination”, financed by SEE 2009-2014 Grants through the RO10-CORAI Programme, managed by the Romanian Social Development Fund.

130 representatives of local authorities and of the private sector attended 17 seminars organized in rural communities from Iași county (Popricani, Ciurea, Holboca, Bălțați, Dobrovăț etc.) in order to identify solutions to problems that former inmates are confronted with in their attempt to reintegrate.

150 copies of the “Guide for inter-institutional collaboration for the community reintegration of former inmates” have been distributed to professionals employed by Village Halls from Iași county.

250 inmates received the brochure “The road to reintegration” with the purpose of facilitating their community reintegration.

10 representations of forum theatre have been performed in 7 communities from Iași county (Lungani, Târgu-Frumos, Dolhești, Podu-Iloaiei, Iași, Grajduri, Răducăneni); 194 persons attended the performances.

8 former inmates received cameras and attended a PhotoVoice program.

12 photos and captions have been presented in a Photo Voice exhibit with the purpose of informing and sensitising the local community with regards to the situation of former inmates.

7 institutions from Iași and Bucharest hosted the PhotoVoice exhibits: the Ministry of Justice, the Iași Palace of Justice, the Iași International Airport, the schools from Târgu Frumos, Lungani and Dolhești (open air exhibit) and the Iași Union Museum (open air exhibit).

7 former inmates received assistance for their community reintegration.

10 journalists from Iași attended the workshop “What can journalists do for the community reintegration of former inmates?”. The scope of this event was to consult the representatives of the media on the optimization of practices and sensitization of the public.



CHILDREN FROM RESIDENTIAL CARE: FROM RISK TO PROSOCIAL OPPORTUNITIES

The specialization of the personnel from residential care centres in working with children with (pre-)delinquent behaviour and the development of anger management abilities and of prosocial behaviour for children from the centres belonging to the Iași County Social Assistance and Child Protection Department are the main objectives of the project.

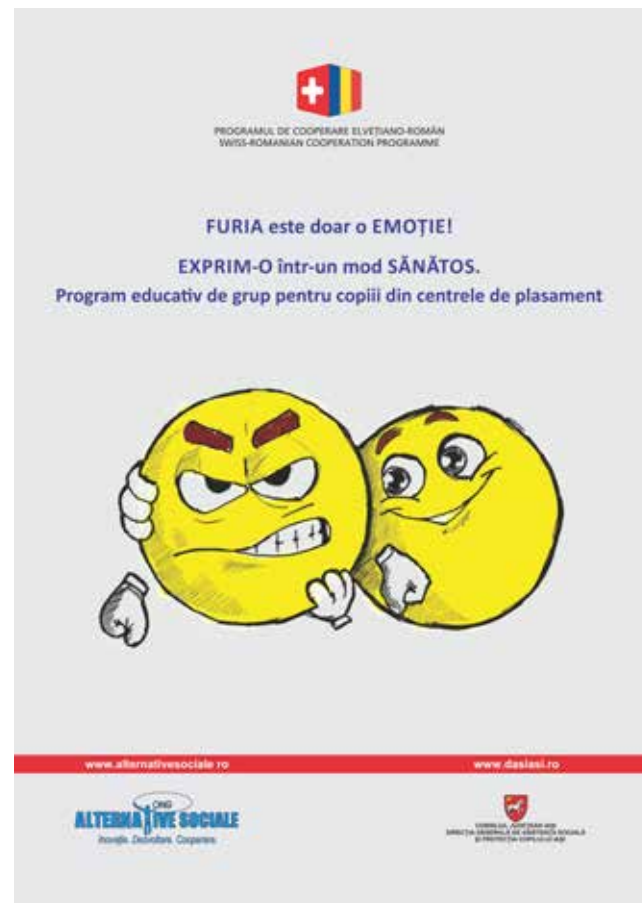
70 students from the Social Work specialization of the „Alexandru Ioan Cuza” University of Iași attended an information meeting on the topic of the social assistance of children from residential care centres of the Iași County Social Assistance and Child Protection Department. The students learned about the specifics of the social worker's activity in placement centers and received contact information in order to facilitate their involvement in volunteering activities.

1 Anger Management manual “Anger is an Emotion! Express it in a Healthy Way” was created by the Alternative Sociale experts.

180 copies of the program have been distributed to the personnel of the residential care centres of the Iași County Social Assistance and Child Protection Department.

165 educators, social workers and psychologists from residential care centres of the Iași County Social Assistance and Child Protection Department have been trained on implementing the Anger Management program developed by Alternative Sociale.

38 children from residential care centres, aged 10 to 18, attended the activities of the program “Anger is an Emotion! Express it in a Healthy Way”.



Results (for the year 2016) of the project “Children from residential care: from risk to prosocial opportunities”, The project is co-financed by a grant from Switzerland through the Swiss Contribution to the enlarged European Union. For more details on the Swiss-Romanian Cooperation Programme, please visit <http://www.swiss-contribution.ro> and www.swiss-contribution.admin.ch/romania.

SOCIAL ECONOMY

2016 *6 years from the first issue of the
Social Economy Journal*

In 2016 two issues of the Social Economy Journal (Nr.1/2016, Nr.2/2016) have been published; in total they contain 18 scientific articles. The content can be accessed free of charge at <http://profitpentruoameni.ro/revista-de-economie-sociala/>.

The publication provides a framework for promotion, reflection and debate for topics relevant to the field of social economy. Innovative approaches for the development of social economy are encouraged, bringing together theoretical perspectives from academia and research with practical experiences of profit and non-profit organizations, of the experts from social enterprises and administration.

The social economy Journal is published in Romanian and in English and is edited in partnership by Alternative Sociale Association and the Faculty of Philosophy and Social-Political Sciences from the „Alexandru Ioan Cuza” University of Iași.




VOLUNTEERING

32 volunteers of Alternative Sociale completed 2365 of work comprising specific activities from the field of social work, forum theatre or information campaigns.

20 volunteers have been trained in order to provide support services to children at risk of becoming separated from one or both parents, in two youth centres established in two partners secondary schools - „Ion Simionescu” Iași și „Alecru Russo” Iași.

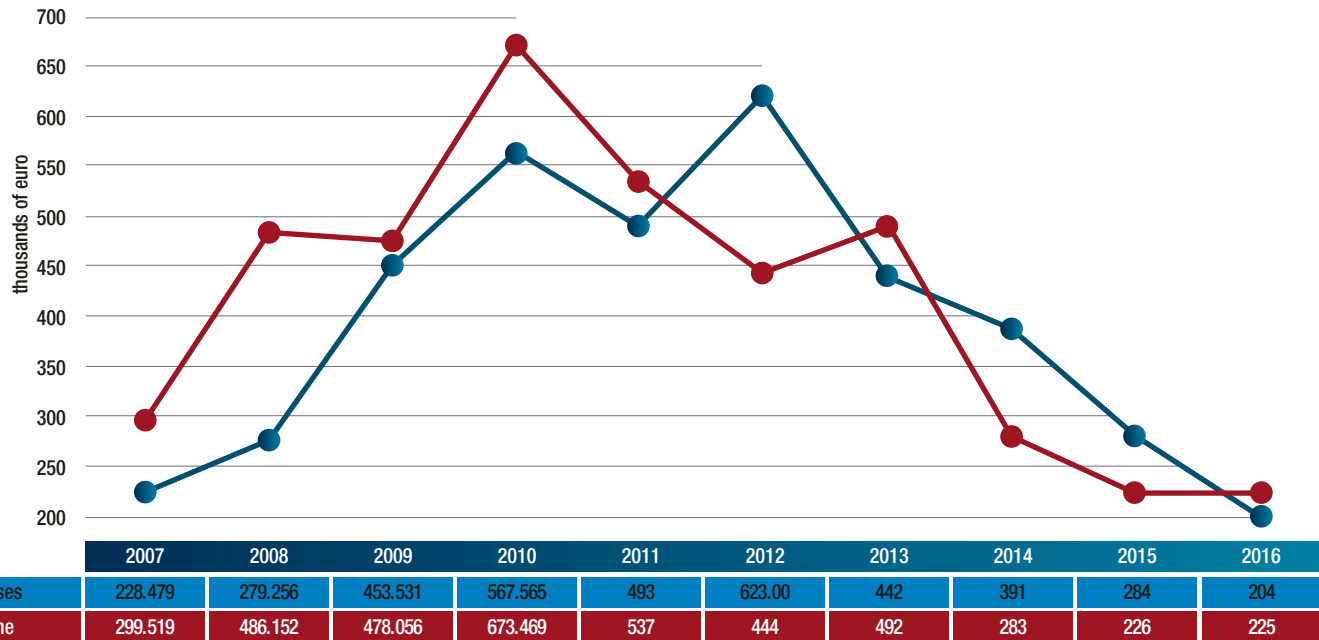
10 volunteers have been involved in the production of the forum theatre on the topic of the community reintegration of former inmates: “About the detention and the community of Ionuț”.

4 volunteers participated in the activities dedicated to the Diaspora Week (14-21 august) organized by the Iași City Hall. They implemented a street information campaign with regards to the rights of the citizens working abroad in other EU countries (social benefits related to legal employment), discussed the effects of separation (from the parents working abroad) on the children left behind and provided advice on how parents can help their children overcome the difficult period generated by their absence.

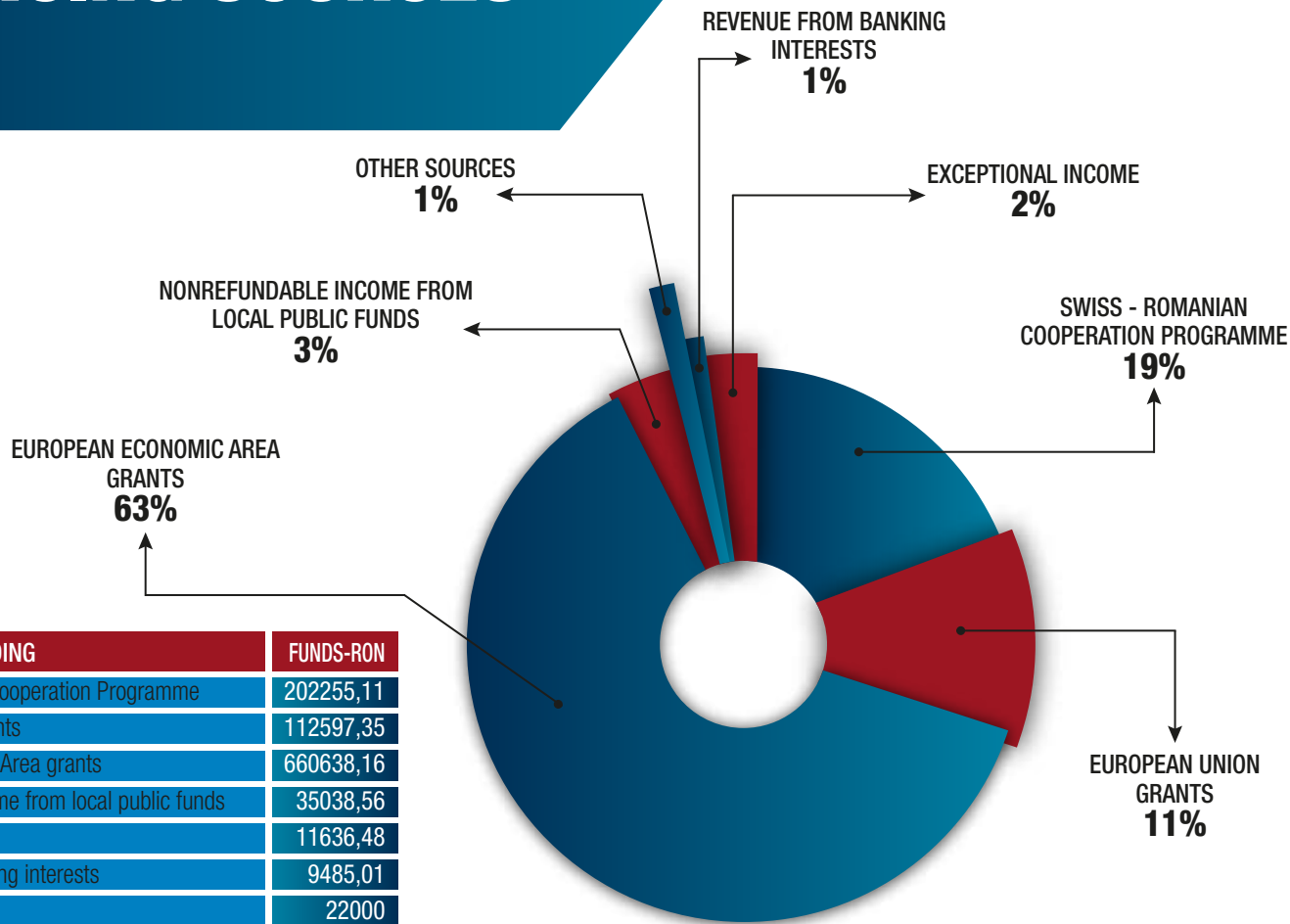
 Every week the Alternative Social experts provide information and counselling with regards to social benefits that children whose parents are working abroad are entitled to as a result of their legal employment.



EVOLUTION OF INCOME / EXPENSES 2007 - 2016



FINANCING SOURCES 2016



SOURCES OF FUNDING	FUNDS-RON
Swiss - Romanian Cooperation Programme	202255,11
European Union grants	112597,35
European Economic Area grants	660638,16
Nonrefundable income from local public funds	35038,56
Other Sources	11636,48
Revenue from banking interests	9485,01
Exceptional income	22000

AWARDS



Second Prize of the section “Defense of individual/collective rights” at the Civil Society Gala, XIVth Edition, 2016, for the project “Children with parents in prison: the perspective of an NGO”.



The Silver Medal „PRO PATRIA ET ORDINE JURIS” and Honorary Diploma offered by the National Administration of Penitentiaries and the Ministry of Justice during the VIIIth edition of the Festival MultiArt for Inmates.





ANNUAL REPORT 2016