



ALTERNATIVE SOCIALE

Mission Alternative Sociale works to defend and promote human rights through prevention, assistance, training, research and advocacy activities.

Objectives

- We defend and promote human rights
- We monitor the implementation of human rights in Romania in accordance with national and international laws
- We provide assistance for people in need
- We strengthen the skills of professionals working to defend and promote human rights
- We build and support communities of practitioners and concerned citizens that contribute to our mission
- We research social phenomena
- We conduct analysis of legislation and propose improvements to future laws
- We conduct lobbying and advocacy activities in the area of human rights
- We advise private and state institutions
- We promote the professional status of psychologists and social workers
- We develop professional training activities for adults in accordance with existing law
- We provide training and education to protect and promote human rights

Contact **Cuza-Vodă OFFICE:**
Cuza-Vodă Street, No. 8A, Sc. B, 700036, Iași, Romania, Phone: +40 332 405 476, Fax: +40 332 405 477
E-mail: office@alternativesociale.ro

Nicolina OFFICE:
Nicolina Road, No. 24 Bldg. 949, 700722, Iași, Romania, Phone: +40 332 407 178, Fax: +40 332 407 179
E-mail: office@alternativesociale.ro

alternativesociale.ro



1 ABOUT 2015

2015 was characterised primarily by the success of our public engagement activities. With a focus on two groups — the children of prisoners and third country nationals at risk of human trafficking — our advocacy campaigns raised public awareness of the social challenges faced by these vulnerable populations and encouraged authorities and policy makers to act on their responsibilities to ensure their protection and safety.

We have continued to offer direct social assistance to children with parents working abroad, “re-migrant” children (i.e., children who return to Romania after a period of time living abroad), children whose parents are imprisoned, people affected by autoimmune disorders, and former convicts.

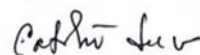
Our organisation’s future is important to us, and in 2015 we also consulted with our employees, partners, beneficiaries and the Board to identify the organizational strengths and opportunities that will enable us to fulfil our mission over the coming next years.

We would like to use this opportunity to thank our local, national and international partners who supported and worked alongside us to defend and promote human rights, and achieve the significant results described in this report.

Dumitru Pușcașu



Cătălin Luca



MEMBERS

ALTERNATIVE SOCIALE
EXECUTIVE BOARD

TEAM

ALTERNATIVE
SOCIALE



Dumitru Pușcașu
President



Cătălin Luca
Executive Director



Gabriel Acasandrei
Social Worker



Cristian Anghel
Financial Manager



Mihaela Bejenaru
Expert Accountant



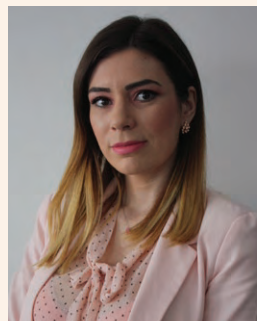
Nicu Gavriluță
Member



Mădălin Țăranu
Member



Marian Voicu
Member



Florina Iluțoaei
PR Coordinator



Manuela Niță
HR Coordinator



George Pascaru
Volunteer Coordinator



Dorina Bulai
Accountant



Mădălina Burlui
Social Worker



Vladimir Canțir
Social Worker



Simona Ciurescu
Social Worker



Liliana Foca
Project Coordinator



Alexandru Gulei
Programs Coordinator



Mihaela Pitea
Project Assistant



Dana Pîrvu
Social Worker



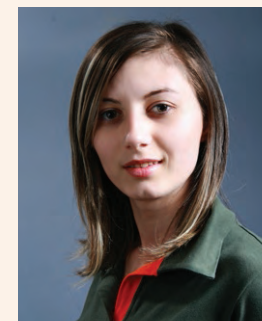
Dragoș Scutaru
Driver



Alexandra Tăbăcaru
Web Administrator

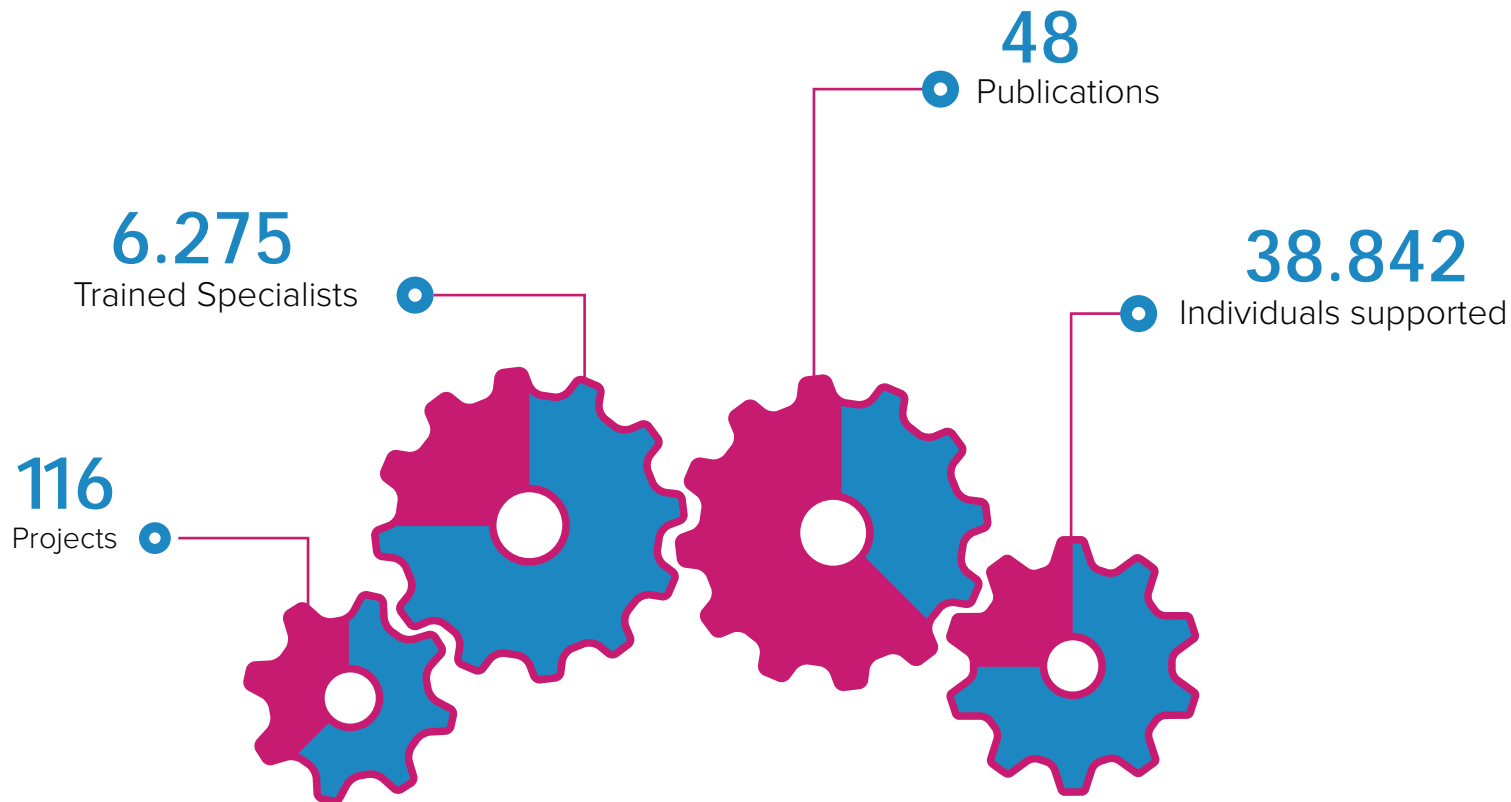


Nicoleta Ungurianu
Social Worker



Diana Zaharia
Social Worker

2 18 YEARS OF INNOVATION, DEVELOPMENT AND COOPERATION IN HUMAN RIGHTS AND SOCIAL PROTECTION



3 PUBLIC DEBATES

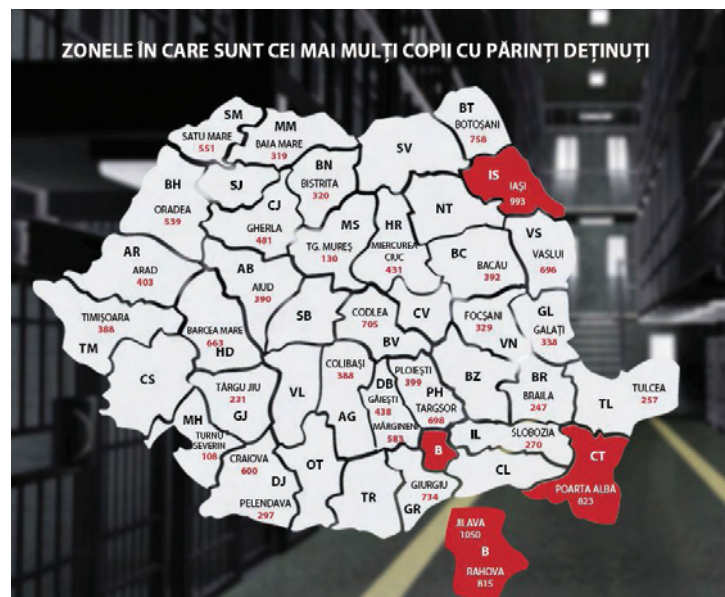
Children with parents in prison – Invisible Children

16.764 children have parents in prison, of these, only
867 are assisted by child protections services.
993 children with parents in prison, are from Iași County, which is ranked 3rd, right after București and Constanța.

For the first time in Romania, the number of children with parents serving custodial sentences was made public and brought to the attention of authorities.

This ground-breaking research was conducted by Alternative Sociale between February and April 2015 with the support of 34 prisons and the Directorates for Social Assistance and Child Protection in the country.

"It is unfair to sentence children with parents in prison" was the main message of the public debate organised by Alternative Sociale at the European Public Space with key speakers from the Ministry of Education, National Prison Administration, Authority for Child Protection and Adoption, Ministry of Internal Affairs, University of Bucharest, and Centre for Independent Journalism.



Areas with the highest number of children with imprisoned parents.
Statistics conducted by Alternative Sociale



Public debate regarding the condition of children with parents in prison, The European Public Space

Representatives of the National Administration of Prisons, the Ombudsman, the Ministry of Internal Affairs, the Ministry of National Education and Scientific Research, the National Authority for the Protection of Children's Rights and Adoption, the Presidential Administration, mass media and other educational and research organisations attended the debate.

These groups received a series of recommendations tailored to the specific roles they can play in improving the condition of children with parents in prison. The participants debated the proposed solutions to make sure that these children receive the support they need.

Over **100,000** listeners of Radio FM, Magic FM and Europe FM were made aware of the situation of children with parents in prison via a radio public service announcement.

A further **36** articles published in the national media raised awareness on the condition of the children with parents in prison

4 THE LAUNCH OF THE RECOMMENDATION REPORT

In 2015, Alternative Sociale also developed and published the report “Recommendations Report on the Reduction of the Vulnerability of Third country Nationals to the Trafficking in Human Beings in Europe (for the Romanian and EU context)”

451 Romanian **66** international institutions received the Report. In Romania, the report was disseminated to institutions, public authorities and organisations concerned with the problems of migration and the fight against human trafficking.

The launch of the report created the opportunity for debate and engagement among representatives of several organisations, including the Directorate for the Investigation of Organized Crime and Terrorism, the National Agency against Human Trafficking, the General Inspectorate for Migration, embassies, NGOs, unions, media, etc.

“The statistical data, legal measures, and the creation of a profile of third countries migrants vulnerable to human trafficking are important. First of all, the idea that a citizen might become the target of human trafficking is an issue which needs addressing.”

Professor Markus González Beilfuss, Barcelona University, expert of Instituto de Formación Integral.



Recommendations report on reduction of the vulnerabilities of Third Country Nationals to Trafficking in Human Beings in Europe.



Release of Recommendations report

5 INTERNATIONAL CONFERENCES

In 2015 Alternative Sociale experts took part in the following conferences and international workshops



Families beyond borders, Sofia-Bulgaria



Barcelona, Being Youtworker Today

“The Coping Project” - Huddersfield, Great Britain

The scope of the meeting was the analysis of the impact of the Coping Project implemented between 2010 and 2012 to assess the mental health of the children whose parents are in prison.

The project's partners – Huddersfield University and Partners of Prisoners (Great Britain), Treffpunkt (Germany), Buff (Sweden), the Children of Prisoners Europe Network and Alternative Sociale – agreed to carry out further research and public policy dialogue intended to improve the situation of these children.

“Being a Youth Worker Today - BYT” - Barcelona, Spain

During the meeting, Alternative Sociale representatives had the opportunity to share their working methods and good practices, and discussed challenges for youth workers' status.

“Families beyond borders” - Sofia, Bulgaria

The impact of labour migration on children was the topic of Alternative Sociale's presentation during the international conference held in Sofia, 5-6 November 2015. The conference brought together representatives from over 15 countries, including experts in social work, NGOs, psychologists and teachers.

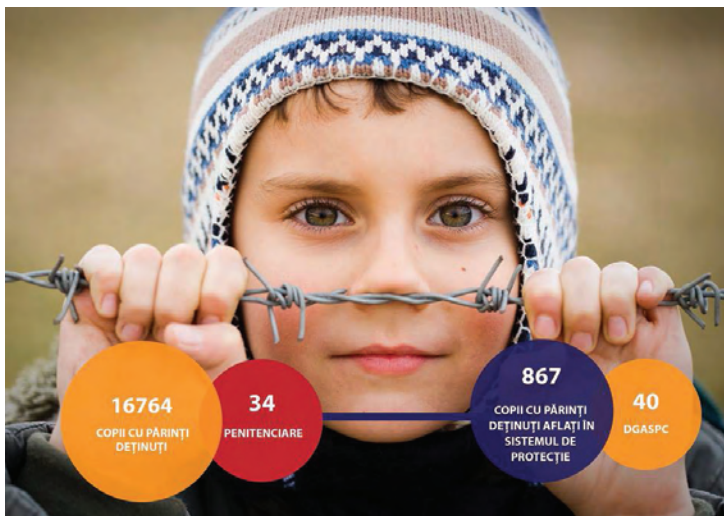
6 CHILDREN WITH PARENTS IN PRISON – INVISIBLE CHILDREN*

51 children with parents in prison from Iași and Vaslui counties received social assistance services from Alternative Sociale in 2015.

2.500+ children in Iași and Vaslui met their parents in child-friendly visiting rooms in Iași and Vaslui Penitentiaries refurbished by Alternative Sociale

~280 children visit Iași Prison to meet their parents, uncles, bothers or grandfathers.

- Marius Vulpe, Iasi Prison Director.



Research conducted by Alternative Sociale



Representatives from the local child protection services took part in a meeting focused on identifying solutions to improve the support provided to children with detained parents.

*Results of the projects "Children with Imprisoned Parents: an NGO's Perspective", funded through Swiss-Romanian Cooperation Programme and "Children of Prisoners – The Invisible Children", financed by the EEA Grants 2009 – 2014, through the NGO Fund in Romania.

7 PARTNERSHIP FOR INCLUSION

24 vulnerable young people between the ages of 16 and 29 benefited from psychological and social support.

Alternative Sociale conducted several information and advice activities organised for young people from villages in Iași and Vaslui Counties on the subjects of prevention of aggression, prevention of human trafficking, career counselling and sexual education.

These activities were part of the project “Partnership for Inclusion”, which is managed by the “Alături de Voi” Foundation Romania in partnership with Alternative Sociale.



Partnership for inclusion

8 COLLABORATION PREVENTS DISCRIMINATION

19 local public institutions from Iași signed the “Agreement for inter-organisational collaboration in Iași County regarding the social reintegration of former convicts”.

9 former convicts received post-detention support for community reintegration.

17 specialists took part in four meetings organised in the Iași County with the aim of identifying solutions to the issues faced by former convicts during reintegration in the community.

These activities were part of the “Collaboration prevents discrimination” project, managed by the Iasi Prison with support from Alternative Sociale.

Professional development

20 social workers from the Iasi Directorate for Sociale Assistance and Child Protection, the local Directorate for Community Assistance, and Alternative Sociale were trained in equal opportunity and discrimination.

“It is important for both social workers and public servants that when working with vulnerable groups, they endeavour to avoid stigma, discrimination, stereotyping and preconception.”

Gudrun Petursdottir, General Manager InterCultural Iceland



Collaboration prevents discrimination

9 FAMILY ON THE MOVE

Protecting transnational family rights in Europe-ROMANIA

70 remigrant children (i.e., children who returned to Romania after a period of time living abroad) took part in activities designed to improve their life skills, ability to live independently, social skills and academic achievement. Over 100 group activities involving remigrant children were organized, aiming to support them in their social, educational and cultural reintegration.

40 families received information and counselling regarding the needs of the remigrant child in order to improve communication and conflict resolution skills.

35 children received social and financial support during vulnerable times and crisis.

831 hours of volunteer work were undertaken to support the children affected by migration.

2 Youth Centres were established and equipped in “Ion Simionescu” and “Alecu Russo” Schools in order to provide support to children affected by migration.



Family on the move – protecting transnational family rights in Europe



10 ATTITUDE IS CONTAGIOUS



Attitude is contagious

"We appreciate the professionalism and the thoroughness of Alternative Sociale when it comes to the projects aimed at supporting children. The activities delivered at the Youth Centre have equipped the children with long-lasting life skills and have created a comfortable and pleasant environment for the children to learn new things".

Ofelia Ionescu, Headmaster, Alecu Russo School.

The attitude is contagious

14 people badly affected by psoriasis have benefited from counselling, career advice, social assistance and financial aid aimed at supporting their integration in the community.

The funds needed for the beneficiaries of this project were obtained with the support of AbbVie through **6** Swimathon events in Iași, Bacău, Oradea, Cluj-Napoca, Ploiești and Bucharest.

"I am really pleased to have been the beneficiary of this project. I was surprised to see that someone would be interested in people with psoriasis, in their problems and in helping them. I had never received any support from anyone before, even though there were days when I would starve.

The psoriasis treatment is rather expensive and that combined with the fact that I also suffer from schizophrenia, means that I spend most of my money on medication. I would like to thank the social workers for the way they treated me and for the advice provided which helped me accept my condition and not feel ashamed of it."

B.M., 45 years old.

11 AWARENESS, ONLINE, STOP ALCOHOL*

200.000+ adolescents and young people received information in 2015 regarding the negative consequences of alcohol abuse through a Facebook campaign delivered through Alternative Sociale's Facebook account: www.facebook.com/Asociatia.Alternative.Sociale.

"Alcohol can ruin the chances of making good choices in life" was the campaign's message to young people for helping them understand the dangers of excessive alcohol consumption.



www.prevalcool.alternativesociale.ro



Acest material este realizat în cadrul proiectului "Prevalcool", finanțat prin granturile SEE 2009-2014, în cadrul Fondului ONG în România www.fondulngo.ro.
Pentru informații oficiale despre granturile SEE și non-veștile accesează www.eea-grants.org.
Contribuția acestui material nu reprezintă în niciun caz o aprobare oficială a granturilor SEE 2009-2014.
Întreaga răspundere asupra corectitudinii și coerenței informațiilor prezentate revine editorului materialului - Alternative Sociale.

Aprilie 2015

Online campaign to prevent alcohol abuse among young people

**Results of the project "Prevalcool", financed by the EEA grants 2009 – 2014, through the NGO Fund in Romania.*

12 MIGRATION*

“Are you going to work abroad? The social worker will help you: your child will be protected!”

This campaign focused on promoting access to social services and collaboration between representatives of social services agencies and the parents who intend to work outside the country.

65.000+ people accessed the advice and recommendations designed to support parents who work abroad and whose children are left in the country.

1.785 people were informed about the impact of parents' migration on their children.

5 Meetings of experts and parents were held in several locations: Iași, Pașcani, Lungani, Popești and Podu-Iloaiei, during which parents were advised on the legal measures to consider when looking for employment outside the country.

42 children at risk in Iași benefited from social assistance services, financial support, assessment and counselling.



Social Media Campaign



Campaign promoting access to social services

13 ORGANIZATION DEVELOPMENT

15 Alternative Sociale employees took part in the process of developing strategic plans for short and long term.

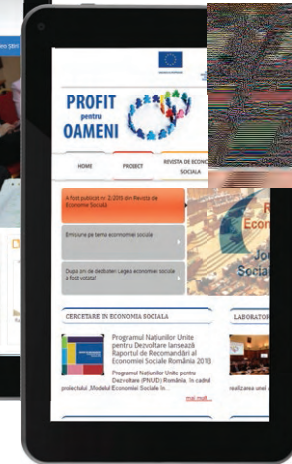
In 2015 the following web pages represented useful sources of information for experts, parents and children:



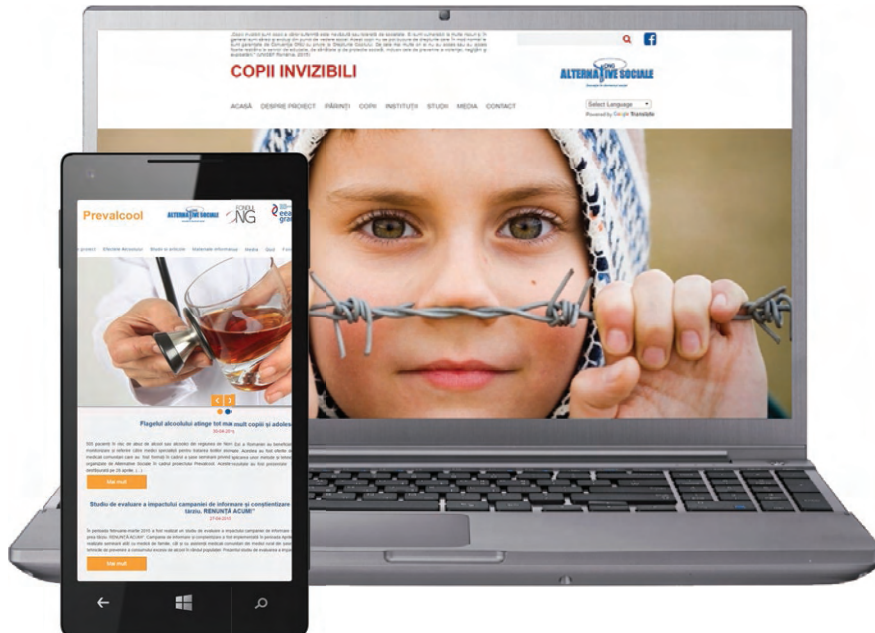
singuracasa.ro



antitrafic.ro

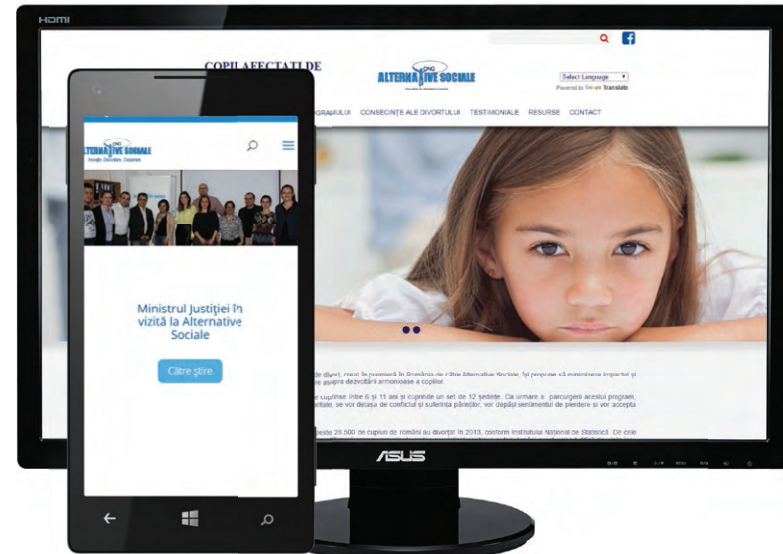


profitpentruoameni.ro



prevalcool.alternativesociale.ro

copiiinvizibili.alternativesociale.ro



suport.alternativesociale.ro

alternativesociale.ro

Analyzing the data in the above table we can draw the following conclusions:

- In the current financial exercise there is a decrease comparing to the previous year in circulating assets, respectively 280.530 lei (representing a decrease of circulating assets in total net assets with 10,62%), the decrease being due mainly to the decrease of circulating assets (15,56%);
- The non current assets have increased with 63.331 lei respectively 10,95%, the increase being due mainly to the investments in means of transport, intangible assets and office equipment;
- The equity capital has registered a 9,21% decrease in 2015 (by 265.757 lei) comparing to 2014 in the context of a lower deficit in the current year of 257.246 lei comparing to the previous year deficit of 476.861 lei;

Also, it is noticed that in the period under analysis the decrease in total equity is also due to a decrease of debts under 1 year (by 0,48% lower than the previous year), even though in 2015 has been recorded advanced income of 9,69% of total equity.

The Financial Balance sheet for Alternative Sociale on December 31st 2015, comparing to the previous financial exercise is introduced as follows:

Indicators	2014		2015	
	RON	%	RON	%
A. Assets	19.025	2.25	82.356	13,20
Non-corporal assets	4.968	0.59	6.876	1,10
Corporal assets	13.857	1.64	75.280	12,07
Financial assets	200	0.02	200	0,03
B. Circulating assets	822.394	97,42	541.864	86,80
Reserves- total	18.823	2.23	23.571	3,78
Debts - total	64.453	7.64	68.860	11,03
Financial investment/short term	0	0	0	0
Availabilities	739.118	87,55	449.433	71,99
C. Advance expenses	2.793	0,33	0	0
Total net assets	844.212	100,00	624.220	100,00
D. Capital and reserves	18.256	2,16	4.335	0,69
Capital	0	0	0	0
Reserves from reassessments	14.621	1,73	700	0,11
Reserves	3.635	0,43	3.635	0,58
Reported result balance C/D	1.257.865	148,99	786.414	125,98
Exercise result – balance C/D	476.861	56,48	257.246	41,21
Profit allocation	0	0	0	0
Total own capitals	799.260	94,67	533.503	85,46
E. Risks/expenses provisions	0	0	0	0
F. Debts over 1 year	0	0	0	0
G. Debts under 1 year	44.952	5,33	30.263	4,85
Total debts	44.952	5,33	30.263	4,85
H. Advance income	0	0	60.454	9,69
Total capitals	844.212	100,00	624.220	100,00

Income and expenses situation at the end of 2015 comparing to the previous year is as follows:

Indicators	Financial exercise		Deviations	Percents
	2014	2015	(±Δ)	(%)
TOTAL INCOME from which:	1.259.078	1.005.318	-253.760	79,84
Income from foreign and national non-refundable loans	1.063.290	914.302	-148.988	85,99
Income from sponsorships and donations	54.546	21.810	-32.736	60,00
Income from economic activities	12.653	26.438	+13.785	208,95
Financial income	20.855	34.205	+13.350	164,01
Income from contributions	0	0	0	0
Other income	107.734	8.563	-99.171	92,05
TOTAL EXPENSES, from which:	1.735.939	1.262.564	-473.375	72,73
Expenses for services provided by third parties	517.430	268.106	-249.324	51,81
Material expenses	93.010	87.824	-5.186	94,42
Personnel expenses	984.977	794.090	-190.887	80,62
Expenses for non-refundable loans transferred to other institutions without patrimonial purpose	63.742	41.016	-22.726	64,35
Financial expenses	30.801	21.711	-9.090	70,49
Expenses from the economic activity	8.057	6.455	-1.602	80,12
Other expenses	37.922	43.362	+5.440	114,34
Result of the exercise	-476.861	-257.246	+219.615	53,95

Analyzing the indicators in the table we can draw the following conclusions:

- The total income registered by the association from the developed activities has decreased by 20,16% comparing to the previous year, respectively 253.760 lei. mainly due to the decrease of non-refundable foreign and national income (14.01% lower than the previous year);
- It is also noticed that in 2015 the expenses on total activities have decreased comparing to the previous year with 27,27%. This decrease is due to a reduction of expenses with employees and various collaborators (19,38% lower than the previous year), in goods and service expenses (48.19% lower than in 2014), and in expenses with help and non-refundable loans transferred to third parties (35.65% lower than 2014);
- Therefore, given the changes in income and expenditures the reported result of 2015 financial year is a deficit of 257.246 lei (lower with 219.615 lei to the previous year) this being due to the significant decrease in income registered by the association compared to a higher decrease in registered expenses, bearing in mind that the expenses have partially been funded from previous financial resources of the association.

In 2015 Alternative Sociale Association has developed economic activities taxed for profit resulting in income of 26.438 lei and in expenses of 6.455 lei.

Analyzing the economic indicators we can conclude that the activity of the association in 2015 was developed under optimum conditions but with inherent generated by the macroeconomic context. The aims that were set and reached by the entity was to contract non-refundable funds and to implement projects mainly aiming at developing strategic capacity of social economy and, at the same level, at supporting economic growth and social exclusion by offering services to minors affected by migration or parental imprisonment, and training professionals in working with victims of trafficking and other social services.

There were no aspects questioning the frequency and honesty of annual accounts, nor the image of the financial situation and of the result of the entity at the end of the financial exercise.

The annual accounts on December 31st, 2015 are in accordance with the Norms for financial auditing and certification of the balance sheet, as well as with legal provisions and those foreseen by the statute of the association.

Țopa Mariana Loredana

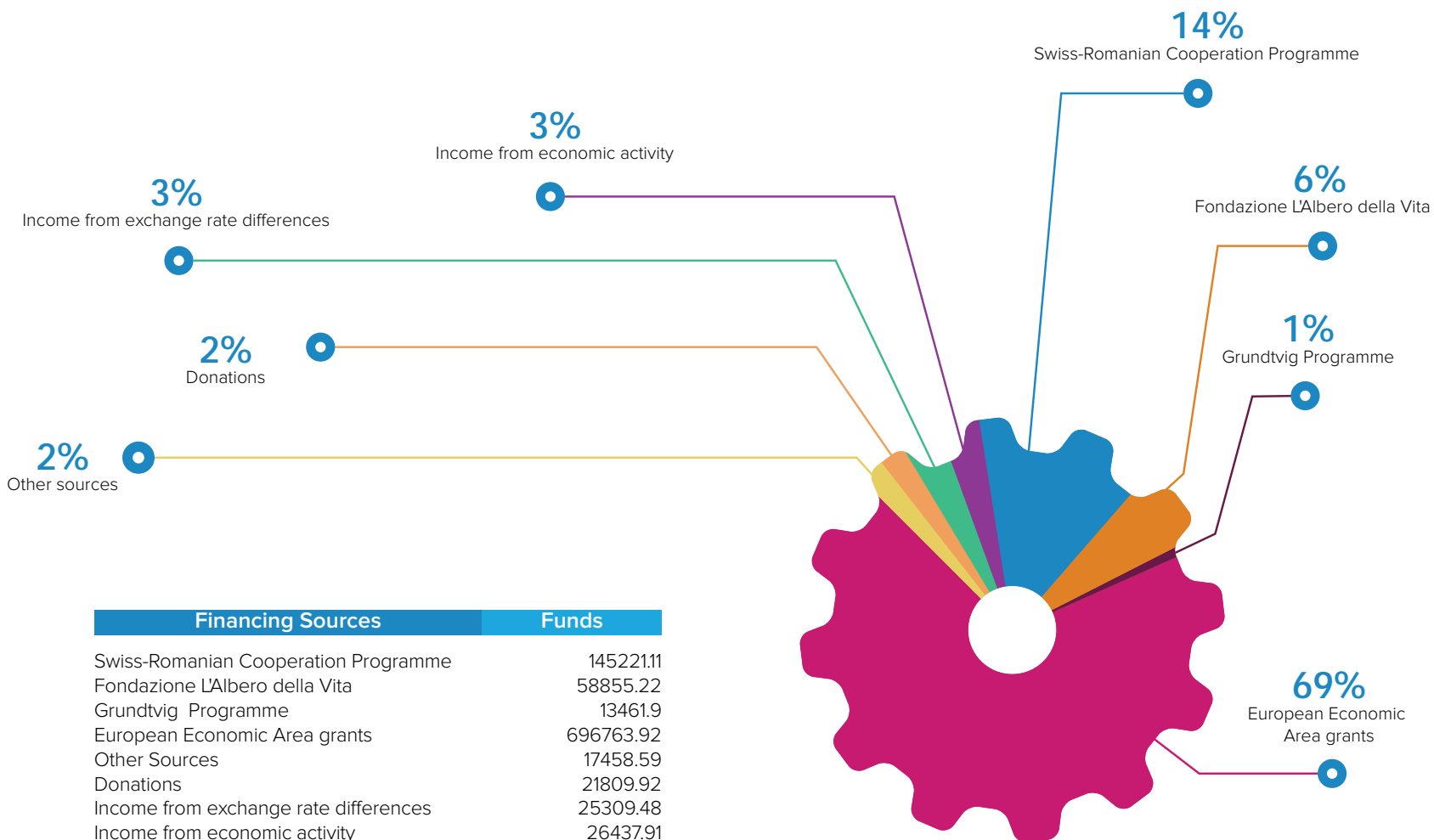
CENZOR, Expert



14 FINANCING SOURCES 2015



	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Expenses	259.15	228.47	279.25	453.53	567.56	493	623.00	442	391	284
Income	251.76	299.51	486.15	478.05	673.46	537	444	492	283	226



15 PARTNERS AND FUNDERS 2015

Accompagnement, Lieux d'Accueil
Carrefour Educatif et Social (ALC)
Afyonkarahisar Barosu
Atuforest S.R.L.

„Alături de Voi” Romania Foundation
„Alecu Russo” Secondary School Iași

Betania Association Bacău
Bethany Social Services Foundation
Iasi Businessmen Association

CARITAS Diocesan Center
COTE Foundation
Community Foundations of Iași, Bacău, Oradea, Cluj,
Prahova and Bucharest

County Child and Family Social Assistance and
Protection Departments of Bacău, Iași and Vaslui

County Health Departments of Neamț, Bacău, Vaslui,
Botoșani, Suceava și Iași

County Police Inspectorates of Botoșani, Iași and Vaslui

European Economic Area (EEA)
The European Union

Flavius Flor S.R.L.
Fondazione L'Albero della Vita ONLUS
Fundacja Polskie Forum Migracyjne

InterCultural Iceland
The Initial and Ongoing Training School of the
Border Police Personnel Iași

„Ion Simionescu” Secondary School Iași
Iosif Foundation

The National Agency Against Trafficking in Persons
Palas Mall
Partners Bulgaria Foundation (PBF)
Iași and Vaslui Penitentiaries

Rares Forest ASC S.R.L.

Save the Children Association Iasi
SC Malya Invest SRL
Social Development Center
Sole Terre

Star of Hope Romania Foundation
Swiss-Romanian Cooperation Program

Teia Amiga Asociacao
Tiba.Co SRL

World Vision Foundation, the Iasi and Vaslui Offices

Media partners

Pro TV
Tele M
Digi 24 Iași
TVR Iași
Ziarul de Iași

Radio Iași
Kiss Fm
Antena Satelor
Europa FM
Radio Zu