



vulnerable
prisoners
post-penal
youth
kids

OBJECTIVES:

- Developing prevention activities in the area of human rights protection;
- Assistance for person at risk;
- Development of professional skills for specialists with attributions in promoting and protecting human rights;
- Community development informing and involving the community in activities developed by the association;
- Research on psycho-social phenomena;
- Legislative analysis and proposal for *de lege ferenda*;
- Lobby and advocacy in the area of human rights;
- Development of inter-institutional collaboration with the purpose of protecting human rights;
- Providing consultancy for public and private institutions;
- Promoting the statute of the Psychologist and of the Social Worker.

MEMBERS OF ALTERNATIVE SOCIALE BOARD:

Dumitru Pușcașu - president

Cătălin Luca - executive director

Marian Voicu - member

Nicu Gavriluță - member

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15 Years of social innovation



Dumitru Pușcașu
President

D. Pușcașu



Cătălin Luca
Executive director

Cătălin Luca

In 2012 Alternative Sociale reached its 15th birthday: 15 years of social innovation, 15 years of over 100 projects focused on assistance services, prevention, training and research. Passion, innovation, professionalism, confidence, integrity - these are the values that inspire us and have formed the basis of the initiative that was born 15 years ago. During this period Alternative Sociale has accumulated a vast experience in implementing local, regional, national and international projects and has created an important network of partnerships with prestigious European institutions.

Until now, professionals in Alternative Sociale have written over 35 professional papers that have been published and have added value to the research of social phenomenon in Romania, to professional training of people who work in the area of social assistance, to the reform of the justice system, and to career guidance of young people. Our studies and working methodologies regarding the phenomenon of children left behind, of re-migrant children, and of children with parents in prison are unique in Europe and represent aspects of innovation and excellence that distinguished Alternative Sociale.

In 15 years of activity, Alternative Sociale has organized 11 media prevention and information campaigns in areas such as juvenile delinquency, human trafficking, labor exploitation, social economy, anticorruption etc. "You have the right to the European child allowance. It is the right of your child" was one of the most important international campaigns of Alternative Sociale that was developed for Romanians gone to work abroad with the support of the Ministry of Foreign Affairs and of Romanian embassies and consulates in European Union.

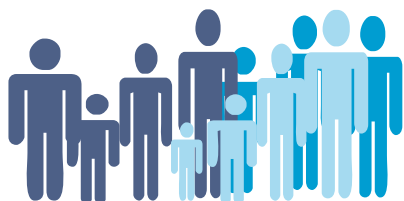
The most important projects developed by Alternative Sociale have been awarded at the Civil Society Gala. The awards honour us and boost our motivation to reach performance. For the success of our projects in the area of justice reform Alternative Sociale has received three merit diplomas from the British Embassy in Bucharest. The City Hall in Iasi has awarded Alternative Sociale on "The night of values 2012" with the "Diploma of excellence for involvement in community projects" as result of 15 years of activity. These results would not have been possible without the involvement and support of our partners to whom we give thanks for their professionalism and dedication.

Retrospect 1997-2012

Psychosocial assistance. Direct services

5411

beneficiaries



Home alone children

Children victims of abuse and neglect

Children victims of labor exploitation

Vulnerable elders

Prisoners

Third country nationals

Victims of human trafficking

Post-penal assistance

Training

2143

beneficiaries



Social workers

Magistrates

Police workers

Teachers

Psychologists

Probation counsellors

Prison staff

School counsellors



100
projects

10
awards at the
“Civil Society
Gala”

Prevention

11

media campaigns



Youth against Delinquency

Human trafficking

Family violence

Juvenile delinquency

European child allowances

Anticorruption

Social economy

Home alone

Have trust in magistrates!

Labor exploitation

Research

35

publications



Career guidance

Judicial management

Justice

Mass-media relations

Professional ethics

Psycho-socio-juridical assistance

Social economy

Returned migration

Child hearing

Non-formal education



376

volunteers

Assistance of elderly

1000 vulnerable elders from the region of Moldova have benefited from social, psychological and juridical assistance as well as from support including food, clothing, prosthesis and glasses offered by professionals in Alternative Sociale within a project developed during 2009-2012.

Social workers and psychologists in Romania and also students from social faculties may benefit from the “Working methodology for the psycho-socio-juridical assistance of elders” that is available free of charge on www.alternativesociale.ro.

The programme aimed at improving the social services for elderly in difficult situations in Iasi County as well as strengthening the capacity of the social services with attributions in this area.

In the second part of this programme - “A better life for the elderly”, developed during 2011-2012, approximately 70 professionals from Moldova region have developed their skills in working with elders within training sessions organized by Alternative Sociale.



Socializing activities for elders. Botanical Garden

Social services for remigrant children

In 2012 Alternative Sociale has introduced in the professional language a new concept, that of “re-migration” of children, thus signalling a new and complex phenomenon for Romania. Professionals in Alternative Sociale have emphasized the problems faced by these children and the necessity to involve authorities and civil society in ensuring the support that re-migrant children need.

60

parents and carers
of re-migrant children

have been counselled on the needs of the children in order to improve parent/carer-child communication and to solve conflict relationships.

60

re-migrant children

have received psychosocial assistance services out of which 29 have benefited from material support aiming to overcome crisis situations.

13

informal meetings

with teachers have been organized in schools in Lețcani, Târgu Frumos and Răducăneni to discuss specific and efficient interventions that can be applied in working with re-migrant students.

6

recreational and
educational activities

activities have been developed by professionals in Alternative Sociale with re-migrant children from the schools mentioned above in order to facilitate their school and social reintegration.



Leisure and educational activity. Marian presents his Spanish migration experience.

I-VIII School in Lețcani

Career guidance for children

Alternative Sociale has created the instruments for career guidance and counselling of children based on specific manuals and training programmes for teachers.

27.317

secondary level students

from rural areas have participated to career guidance activities.

16

**methodical professionals
working**

with the Houses of the Teaching Staff in Iași, Suceava, Botoșani, Neamț, Vaslui, Bacău, Galați and Vrancea have participated to a trainer of trainers seminar focused on career guidance; this has been developed based on a programme of Alternative Sociale and accredited by Ministry of Education, Youth and Sports (MEYS).

605

teachers

in the eight counties of Moldova region have participated to trainings on career guidance within 30 training sessions based on a curriculum accredited by MEYS.

14.752

copies

of "Career guidance and counselling – student's manual" and 650 copies of "Career guidance and counselling – teacher's guide", revised and improved by professionals in Alternative Sociale, have been distributed to over 300 schools in the eight counties of Moldova region.



Cross border collaboration

*Alternative Sociale has organized a series of training activities, workshops and study visits for **65 professionals** in social services from Republic of Moldova with the purpose of developing working skills with vulnerable people.*

The training activities and the workshop have contributed to the development of working skills in social workers and psychologists in Ungheni, Călărași and Fălești that work with children victims of abuse, children left behind by parents gone to work abroad, and victims of trafficking.

Alternative Sociale and Iasi County Social Services have received the visits of social service representatives in Ungheni, Călărași and Fălești (Republic of Moldova). It was thus created the frame for knowing the way Romanian residential centres for adults and children function and also the difficulties that managers of the centres face and the solutions they come to.

This collaboration has been concretized in editing the paper "Working methodology in assisting victims of trafficking, children left behind and children victims of abuse".



Training of Trainers, Ungheni

International collaboration on home alone children

Alternative Sociale was invited to China as European Union expert in the area of research and assistance offered to children left behind by parents gone to work abroad.

Professionals in Alternative Sociale have participated in interviews and focus groups where they presented aspects involved in the psychology of home alone children, models of working instruments and efficient interventions needed to diminish the negative consequences of this phenomenon.

The visit to China was also an opportunity to see migrant families and schools where home alone children study, and to speak with their teachers on best practices of Alternative Sociale in this area.

Following this visit Alternative Sociale has developed a peer education guide aiming to stimulate resilience in children separated from parents migrating for work.



Cătălin Luca, Zhibinn Lin, George Pascaru, Longquan Middle School, provincia Chongqing, China.

Social economy

Alternative Sociale is implementing the project "The model of social economy in Romania" in partnership with United Nations Development Programme, Academy of Economic Sciences in Bucharest and University of "Alexandru Ioan Cuza" in Iasi.

Within the Centre of Resources in Social Economy (CRSE) administered by Alternative Sociale the following has been achieved:

Social Economy magazine, distributed to actors involved in developing this concept in Romania;

The web page www.profitpentruoameni.ro dedicated to professionals in social economy and to people interested in setting the basis of a social enterprise. In 2012 the web page had over 500 visits/month;

A data base with experts working to develop social economy in Romania.



Immigration

Alternative Sociale was partner in implementing the project "Information and counselling network for third country nationals". The project was led by International Organization for Migration – Mission in Romania.

During 2010-2012, in the "Information and counselling centre for third country nationals" in Iasi administered by Alternative Sociale:

1.150
third country nationals

have received information and counselling services thus facilitating the non-discriminatory access to public goods and medical services.

31
third country nationals
pupils and students

have benefited from vocational training on job positions such as: project manager, human resources inspector, accountant, massagist and others;

16

third country nationals
with special needs and in
vulnerable situations

have benefited from psychosocial assistance and material support to overcome crisis situations.

Alternative Sociale has organized for the communities of third country nationals in Iasi the event „Home in Romania” with the purpose of creating a dialogue between foreign young people studying in Iasi and successful third country nationals representing a model of integration and success in Romania.

The event included motivational speeches held by persons of foreign origin from the business sector, doctors, film/theatre directors, top managers. They have discussed about their experience and their professional pathways and steps that led them towards business and successful careers.



Grigore Tinică, Hoaytham Nofal, Nicoleta Hrițcu, Eveniment "Acasă în România", Maideyi.

Mental health of children with imprisoned parents

In 2012 Alternative Sociale presented in Brussels a series of recommendations for Romanian institutions aiming to improve the situation of children with parents in prison. The recommendations have been formulated by professionals in Alternative Sociale as result of the COPING (Children of Prisoners. Interventions and Mitigations to Strengthen Mental Health) study – the first study in Romania to investigate the mental health of children with imprisoned parents. Alternative Sociale was partner in this project together with other institutions in Germany, Sweden and UK. The project was coordinated by University of Huddersfield, United Kingdom.

20

parents in prison

have been interviewed on their perception regarding the situation of their children.

289

romanian children

have been investigated with regard to their mental health and needs as result of parental imprisonment.

284

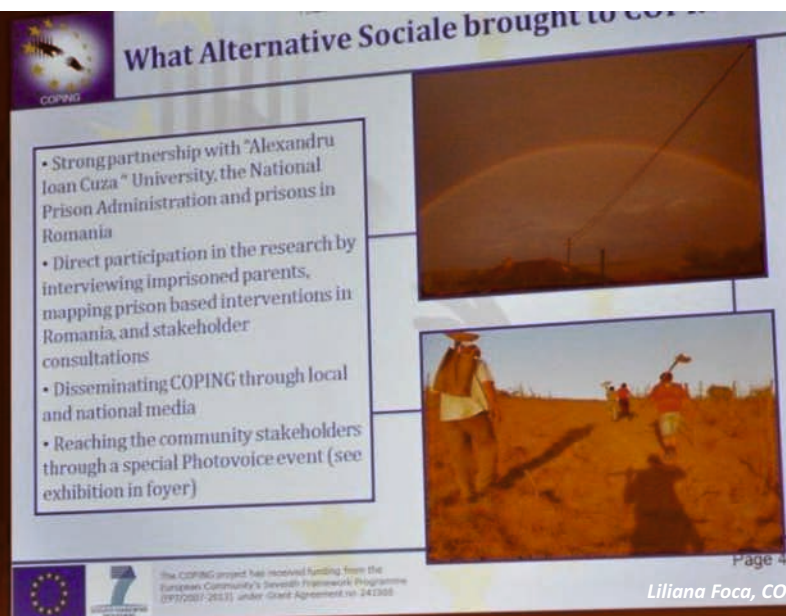
carers of children with parents in prison

have been surveyed and interviewed with regard to the problems faced by the children.

30

prisons in Romania

replied to the questionnaire aiming to map prison based interventions for children of prisoners.



Remigration of Romanian children 2008-2012

Alternative Sociale has launched the first study in Europe looking at the phenomenon of re-migrant children – children that have returned to Romania after a failed migration experience. The study entitled “Re-migration of Romanian children 2008 – 2012” was conducted by Alternative Sociale.

were Ovidiu Dranga - state secretary in the Ministry of Foreign Affairs, Stelian Victor Fedorca - state secretary in the Ministry of Education, Research, Youth and Sports and over 100 representatives of public and private institutions working in child protection.

The results of the study show that over **21.000 Romanian children** returned from Italy and Spain have requested the validation of their studies in order to reenrol in the Romanian school system. The number of children shows that Romania faces an important social phenomenon which is very little investigated worldwide.

The launch of the study took place on the 9th of November 2011 and was hosted by the Ministry of Foreign Affairs. Participants in this event



Cătălin Luca, Ovidiu Dranga, Stelian Victor Fedorca. Launching of the study “Remigration of Romanian Children”, Ministry of Foreign Affairs, Bucharest.

Methodology for the psychosocial assistance of remigrant children

Alternative Sociale has launched the paper "Methodology for the psychosocial assistance of re-migrant children" – a publication that is unique in Europe for the topic approached; it wishes to represent a toolbox for social workers and psychologists working in the area.

Mona-Maria Pivniceru, PhD – minister of Justice and Mariana Pop - deputy general inspector in Iasi County School Inspectorate.

The paper, printed in 3000 copies, is distributed free of charge at national level to public and private institutions with attributions in child protection.

The publication offers theoretical background on attachment and attachment disorders in children, current information on the process of study validation and enrolment in the Romanian school system, professional tools that facilitate efficient services from child protection institutions as well as efficient attitudes from parents, family and child's environment.

The methodology has been written by psychologists and social workers in Alternative Sociale together with university professor



Promoting on the European Parliament agenda the issue of re-migrant children, Brussels.

1000 publications offered free of charge

The materials have been distributed free of charge to students at law, philosophy, psychology, and economy and business. The books are part of the mandatory bibliography in the faculties mentioned above.

Over 30 publications have been exhibited. This is the result of the contribution Alternative Sociale brought to juvenile justice, training staff in the justice system, assistance of children left behind by parents gone to work abroad, career guidance and counselling for young people, assistance for victims of trafficking, social economy, organizational development and others.

Alternative Sociale has participated as exhibitor at Iași Educational Trade Show developed during 1st – 3rd of June at University of “Alexandru Ioan Cuza”.

The work experience gained in over 100 projects implemented by Alternative Sociale in 15 years of existence has resulted in 30 publications.



Iași Educational Trade Show, Universitatea "Alexandru Ioan Cuza".

Exhibition "Children of prisoners"

Presented in Brussels and Bucharest, the exhibition illustrates the universe of children with a parent in prison.

Professionals in Alternative Sociale have organized a photovoice workshop with the participation of a group of children with parents in prison.

The children have received photo cameras and have been encouraged to take pictures of their everyday life as they live and feel it. The end of the workshop has resulted in a collection of pictures and testimonies describing the way children perceive the world

around them and their own experiences.

The exhibition "Children of prisoners" has been presented at the beginning of November in Brussels in Cinquantenaire Museum and in Bucharest in the central hall at the Ministry of Justice.

These images are part of the project "Children of Prisoners, Interventions and mitigations to Strengthen Mental" Health (COPING), implemented by Alternative Sociale in 2010-2013.



Mona / Maria Pivniceru, George Pascaru, "Children of prisoners" Exhibition University Library, "Mihai Eminescu", Iași.

International conference

Alternative Sociale in partnership with the Faculty of Philosophy and Social-Political Sciences and the Faculty of Psychology and Educational Sciences in University of "Alexandru Ioan Cuza" in Iași have organized the international conference "Rights of the child and migration. Psychosocial aspects".

the reintegration process of Romanian children returned to the country after a failed experience of migration in the respective countries.

The conclusions of these studies have been presented by their authors which are representatives of University of Barcelona, Fondazione Iniziative e Studi sulla Multietnicita (ISMU) in Milan and Alternative Sociale.

The conference presented the results of studies developed simultaneously in three countries in Europe that investigated the integration process of Romanian children and families emigrated to Spain and Italy (focus of the research in Spain and Italy) and

The participants to the conference were academics, practitioners and students.



Cătălin Luca, Nicu Gavriluță, Alois Gherguț, Idoia Ortiz, International conference "Rights of the child and migration", University of "Al. I. Cuza".

15 years of social innovation

We express our consideration to the team of Alternative Sociale, a young and dynamic team, constantly ready to provide quality services to children and their families. On the anniversary of 15 years of innovation in the social field, we wish Alternative Sociale Association success and we express our gratitude for their collaboration over the years.

Florin Ion, director of the General Directorate of Social Assistance and Child Protection Iasi.

In 2012 Alternative Sociale celebrated 15 years of social innovation.

On this occasion Alternative Sociale has organized on August 31st in the University Central Library - "Mihai Eminescu" Aula - an anniversary event with the participation of most its partners and collaborators – professionals in the justice system, academics and business people as well as representatives of public institutions.

Laudatio for the entire activity of Alternative Sociale was held by Mrs. Mona Pivniceru - Minister of Justice and university professor Nicu Gavriluță, PhD – Dean of Faculty of Philosophy and Social-Political Sciences.



Echipa Alternative Sociale, Biblioteca Central Universitară "Mihai Eminescu", Iași.

Awards

On its 15th anniversary, Alternative Sociale has been awarded with:

- “Diploma of excellence for involvement in community projects” from Iasi City Hall – award received at the Night of Values 2012;
- “Diploma of excellence for remarkable results in reforming the judiciary system as well as for innovative collaboration in multiple partnerships for over 12 years with Iasi Tribunal” - offered by Iasi Tribunal;

- “Certificate of excellence for a valuable partnership developed over the years and for the support given by Alternative Sociale professionals to Iasi Magistrates Association” - offered by Iasi Magistrates Association;
- Alternative Sociale received the second prize at Civil Society Gala, section “Social inclusion” for the project “Information and counselling centre for third country nationals”.

Partners

United Nations Development Programme,
Romania

Ministry of Foreign Affairs

Romanian-American Foundation

International Organization for Migration,
Mission in Romania

University of Huddersfield, United Kingdom

Technological University in Dresden, Germany

University in Barcelona, Spain

University of “Alexandru Ioan Cuza”, Iasi

Academy of Economic Studies, Bucharest

BRD Groupe Societe Generale

UniCredit Foundation

Agenția Județeană pentru Ocuparea Forței de
Muncă Iași

Inspectoratul de Poliție Județean Iași

Inspectoratul Județean al Poliției de Frontieră
Iași

Inspectoratul Teritorial de Muncă Iași

Serviciul pentru Imigrări Iași

Direcția Generală de Asistență Socială și
Protecția Copilului Iași

Direcția de Asistență Comunitară Iași

Agenția Județeană pentru Prestații Sociale Iași

Inspectoratul Școlar Județean Iași, Vaslui,
Bacău, Botoșani

Fundazione L'Albero della Vita ONLUS, Italia

Fundacion ISMU, Italia

Fundacion Institut De Reinsercio Social- IRES,
Spania

Punkt, Germania

Karolinska Institutet, Suedia

Riksbryggan, Suedia

Quaer United Nations Office, Elveția

Eurochips, Franța

Extract from the censor's report for the verification and the certification of the Alternative Sociale's financial situations for 2012

The Financial Balance sheet for Alternative Sociale on December 31st 2012 compared to the previous financial exercise is introduced as follows:

Indicators	2011		2012	
	RON	%	RON	%
A. Assets	176.984	1,40	91.904	0,86
Non-corporal assets	16.275	0,13	7.650	0,06
Corporal assets	160.509	1,26	84.054	0,79
Financial assets	200	0,01	200	0,01
B. Circulating assets	12.476.188	98,13	10.541.721	99,05
Reserves- total	55.929	0,44	46.666	0,44
Debts - total	10.809.365	85,02	10.374.521	97,48
Financial investment/short term	0	0	0	0
Availabilities	1.610.894	12,67	120.534	1,13
C. Advance expenses	60.682	0,47	8.629	0,09
Total net assets	12.713.854	100,00	10.642.254	100,00
D. Capital and reserves	18.256	0,14	18.256	0,17
Inputs	0	0	0	0
Reserves from reassessments	14.621	0,11	14.621	0,14
Reserves	3.635	0,03	3.635	0,03
Reported result balance C/D	1.847.552	14,53	1.893.971	17,80
Exercise result - balance C/D	165.614	1,30	796.992	7,49
Profit allocation	0	0	0	0
Total own capitals	2.031.422	15,97	1.115.235	10,48
E. Risks/expenses provisions	0	0	0	0
F. Debts over 1 year	0	0	0	0
G. Debts under 1 year	8.484.462	66,73	8.216.430	77,21
Total debts	8.484.462	66,73	8.216.430	77,21
H. Advance expenses	2.197.970	17,30	1.310.589	12,31
Total net assets	12.713.854	100,00	10.642.254	100,00

Income and expenses situation at the end of 2011 compared to the previous year:

Indicators	Financial exercise		Deviations (+/-)	Percents (%)
	2011	2012		
TOTAL INCOME from which:	2.302.075	1.979.348	-322.727	85,98
Income from foreign non-refundable loans	2.026.459	1.881.438	-145.021	92,84
Income from sponsorships and donations	26.570	30.802	+4.232	115,93
Income from services	0	0	0	0
Financial income	232.039	59.053	-172.986	25,45
Incomes from subscriptions and contributions	0	0	0	0
Other income	17.007	8.055	-8.952	47,36
TOTAL EXPENSES, from which:	2.136.461	2.776.340	+639.859	129,95
Expenses for services provided by third parties	307.278	662.161	+354.883	215,49
Material expenses	96.198	250.184	+153.986	260,07
Personnel expenses	1.276.268	1.558.768	+282.500	122,13
Expenses for non-refundable loans transferred to individuals	254.776	180.994	-73.782	71,04
Financial expenses	105.956	31.834	-74.122	30,02
Other expenses	95.985	92.399	-3.586	96,26
TOTAL EXPENSES	+165.614	-796.992	-962.586	481,22

Analysis of the data from the above table indicates:

- In the current financial exercise an increase of the proportion of circulating assets in total net assets is shown (with 0,92% more than the previous exercise), increase mainly due to continuing growth of subsidies and sundry debtors, resulting from the performance of grant projects;
- The own capitals have registered, as percentage of the total, a decrease in 2012 (with 5,49% less than 2011), in the context of the current year was a deficit of 796.992 lei;
- Also, there is a significant increase in the period the debt in a year recorded by the association (with 10.48% more than the previous year) and a reduction in the revenue in advance (with 4.99% lower compared to the year 2011).

The analysis of the data from the above table indicates:

- The income of the association resulting from the activities developed have decreased in the current year by 14,02%, compared with the previous year, respectively by 322.727 lei in absolute measures; the reduction is due mainly to the decrease of the income obtained from foreign non-refundable loans (74,55% lower than the previous year), of the percentage of incomes from sponsors and donors (7,16% lower than the previous year).
- It is noted that in 2012 the expenses incurred by the association, the total activities increased compared to those recorded in the previous year to

29.95% due mainly to the increase in the expenditure on works and services by third parties (by 115.49% higher than the previous year), the share of material costs (with 160.07% higher than in 2011) and the share of expenditure recorded with staff and various collaborators (with 22.13% higher than the previous year) these increases outpacing decrease of financial expenses and

those with aids and grants transferred to other persons;

- The result of the financial exercise for 2012 decreased significantly from that of 2011, in the period recorded a deficit of £ 796,992, this is due to the increase in spending at a faster pace compared to lower revenues recorded by the association.

In 2010 Alternative Sociale did not develop economic activities that are subject to profit tax.

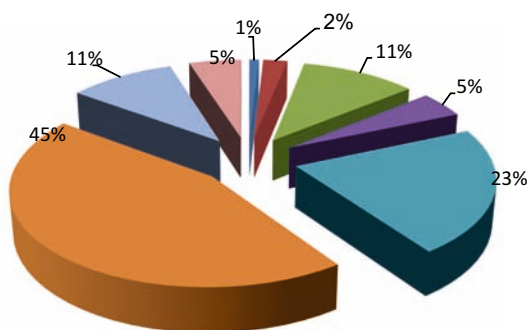
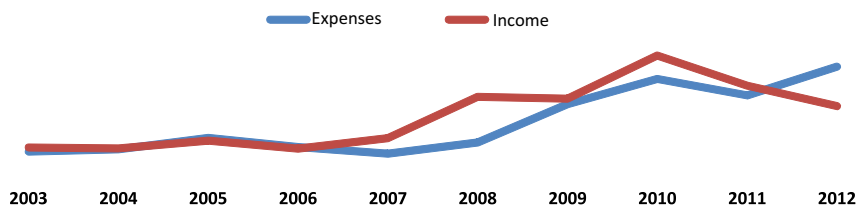
Analyzing the economic indicators we conclude that perform business association in 2012 was achieved under optimal conditions, but the existing difficulties resulting from macroeconomic context, goals and achieved the verified entity is attracting new grants and further implementation of the projects have main purpose of the strategic development of the social economy sector in line with sustainable development to support economic growth and social inclusion (integration / reintegration) of disadvantaged groups on the labor market.

In closing our verification we haven't found any aspect that could place a doubt on the regularity and honesty of the annual accounts nor on the image of the financial situation of the institution.

The annual accounts on December 31st 2012 are according to the Financial audit and certification of the accountancy balance norms as well as to the current legislation.

CENSOR,
Accountancy expert
Țopa Mariana Loredana

Evolution of income/expenses (thousands of Euro)



Donor sources 2012

- University of Nottingham
- International Organization for Migration
- External Actions of CE-JOP RO-UA-MD
- Fondazione L'Albero della Vita Onlus
- Romanian-American Foundation
- European Structural Funds
- UNICREDIT Foundation
- Other sources