

# 2011 annual report



# About 2011

The programs developed by in 2011 focused on services of assistance, prevention, training, and research.



**Dumitru Pușcașu**  
Președinte

A handwritten signature in black ink, appearing to read 'D. Pușcașu'.

In 2011 we paid a special to research activities in areas such as rights of immigrant children, mental health of children with imprisoned parents, safety of women and their access to Courts. In these research projects we collaborated with university centers in Romania and also with universities in Spain, United Kingdom, Sweden, and Germany.

In the area of assisting vulnerable persons, we continued to offer psycho-social and juridical services and also material support for children left home alone as result of their parents going to work abroad. Services continued also for elders in difficult situation that have been helped to overcome crisis situations and problems they confronted with. Following our experience we created the Working methodology in psycho-social assistance of elders envisaged as a tool kit for professionals working with elders.

Our steps on career guidance for pupils resulted in editing a manual aimed to help 20000 pupils in rural areas in Moldova to use the educational opportunities for a successful integration on the labor market.

Preoccupied with strengthening cross border institutional collaboration, we organized a series of experience exchange meetings, trainings, and study visits for representatives of social services that are in management structures in Romania and Republic of Moldova.

In 2011 Alternative Sociale started a new project aiming to create a Social Economy Model based on a strategic analysis of the needs and conditions of the social economy in Romania. For the research and the development of this concept we created a Center for Resources in Social Economy where we edited the first issue of the Social Economy Magazine.

In 2012 Alternative Sociale celebrates 15 years of innovation in the social area: 15 years of being preoccupied with the safety and development of the community, 15 years that offered an added value to the analysis of risk areas in Romania.

We wish to thank our partners with whom we rejoice the good results we had as result of our collaboration.



**Cătălin Luca**  
Director Executiv

A handwritten signature in black ink, appearing to read 'Cătălin Luca'.

# Assistance of elders

283

vulnerable elders in Iasi municipal received social, psychological, and juridical assistance aimed at strengthening the relationship with their families, mediating the relations with public authorities, and overcoming crisis situations.

215 elders received psychological assistance;

276 elders in difficult situations received material support including food, medication, prosthesis, clothing etc;

226 home alone elders were involved in 30 types of socializing activities such as: trips, viewing theatre plays, visits to exhibitions, museums etc.

35 elders received juridical counseling for solving legal issues they faced (abusive utility contracts, civil indictments such as for debts, inheritances etc.);

105 elders received help from the volunteers of Alternative Sociale;

Following our experience we created the *Working methodology in psycho-social assistance of elders envisaged* as a tool kit for professionals working with elders.





# Protection of home alone child

# 108

children in Iasi County identified as being at risk due to separation from one or both parents gone to work abroad benefited from free of charge services: psychological, social, and juridical assistance as well as career guidance.

**80** children identified as being at risk due to the fact one or both parents were gone to work abroad from Belcești and Răducăneni communes, were involved in after school activities. The purpose of these activities was to diminish the risk for school dropout and to develop independent life skills;

**74** children in difficult situations received material support including school supplies, clothing, food, and medication;

**108** children received psychological counseling aiming at diminishing the consequences of adjustment disorders, preventing victimization, optimizing communication with parents, and diminishing the suffering caused by the child's separation from parents;

**83** children with one or both parents gone to work abroad acquired knowledge and independent life skills and completed a plan for their own career.



# Career guidance for young persons

Alternative Sociale created special career counselling tools for youth in the Moldova region of Romania, based on training programs for teachers.

A training of trainers program in the area of career guidance and counseling was conceived in a project coordinated by Alternative Sociale and accredited by the Ministry of Education, Youth, and Sports. The curriculum was used to train 16 methodologists from the House of Teachers in the Moldovan region.

A training of trainers program on the topic of career guidance and counseling addressed to tutoring teachers and to school counselors was

accredited by the Ministry of Education, Youth, and Sports. The program will be used to train 800 teachers.

The manuals Career guidance and counseling – Pupil's manual and Career guidance and counseling – Teacher's handbook were revised and completed by Alternative Sociale professionals.





# Strengthening institutional capacity. Cross border collaboration

23 representatives from management structures within social services in Republic of Moldova participated in an experience exchange program that included three study visits. The study visits facilitated a share of experience regarding procedures involved in the management of residential centers in Iasi County addressed to adults as well as to children;

A group of experts in the area of child protection from Iasi and Chisinau was created. Four study visits were organized in Romania and Republic of Moldova with the purpose of sharing working experience and of identifying good practices in the area of child protection;

Two study visits were organized for the members of the Child Protection Committee in the two countries. The visits aimed to exchange good practices in solving cases instrumented by the Child Protection Committee in Iasi and Chisinau;

Over 200 professionals in the area of child protection in Republic of Moldova received training within 10 seminars on topics such as deinstitutionalization of children in placement centers, consequences of the separation of children from their parents gone to work abroad etc.



# Domestic violence

A prevention and information campaign on domestic violence phenomenon was organized in the Technical College "Ioan C. Ștefănescu" in Iasi. Professionals from Alternative Sociale created a training curriculum for women police workers that come in contact with victims of domestic violence.

**20** women police workers were trained in the area of domestic violence within a 2 days seminar. The reason for choosing this target group was based on information received from Iasi County Police regarding the higher success rate in women police workers in investigating cases of domestic violence;

**12** victims of domestic violence, women and children, received social and psychological assistance;

**526** pupils in Iasi received information regarding the phenomenon of domestic violence and a list of institutions they can address to.



# Social Economy

Within the project Social Economy Model in Romania was established the Center for Human Resources in Social Economy (CRES) located in Sos. Nicolina, nr. 24, Bloc 946, ground floor. People that are interested in the subject of social economy can come to CRES where they can receive information, counseling, or relevant information material on this topic.

CRES developed in December 2011 the first issue of the Social Economy Magazine. The magazine is bilingual; it offers a framework of promoting social economy and includes articles and studies that reflect theoretical and practical aspects as well as experiences of people involved in the area of social economy.

The Social Economy Magazine is edited at Hamangiu Publishing House in Bucharest by Alternative Sociale and „Alexandru Ioan Cuza” University in Iasi.





# Immigration

Alternative Sociale participated as partner at the implementation of the project “Information and counseling network for third country nationals”. The project was coordinated by the International Organization for Migration – Office in Romania.

At the level of the Information and counseling center for third country nationals in Iasi:

**1030** third country nationals benefited from information and counseling services. Thus it was facilitated a non-discriminatory access of third country nationals to public services as well as relationship/interaction with members of local community;

The Center was arranged and equipped in the space of Alternative Sociale located in Sos. Nicolina, nr. 24, Bloc 946, ground floor.

Partnership agreements were closed with 4 universities and 11 high-schools in Iasi. The partnerships led to development of a series of information activities, individual and group counseling with third country nationals in the respective institutions.



# Mental health of children with imprisoned parents

During 2010-2013 Alternative Sociale is partner with the Huddersfield University in UK as well as other institutions in Germany and Sweden in the project entitled Children of Prisoners. Interventions and Mitigations to Strengthen Mental Health (COPING). This is the first research project in Romania focused on the mental health of children with imprisoned parents.

**251** children with parents in prison and their carers participated to a Children Well-being Survey that included *Strengths and Difficulties Questionnaire* (Goodman, 1997) normalized for the Romanian population by Alteernative Sociale and *Self Esteem Scale* (Rosenberg, 1965);

**37** in depth interviews were conducted with children of prisoners as well as with their carers;

**15** in depth interviews were conducted with imprisoned parents in Iasi, Botosani, Vaslui, and Bacau prisons;

**29** Representatives from 29 prisons in Romania completed the *Mapping of Intervention Questionnaire* focused on children with imprisoned parents.



# NGOs - catalytic of community development

The research report entitled "Iasi NGOs. Local reality and development potential." was completed within the project "NGOs – catalytic of community development" and was distributed to over 250 NGOs and public institutions at local, regional, and central level

The study focused on identifying the professional experience and the financial contribution that NGOs in Iasi brought to the community development by attracting funds and expertise to support community members and institutions in Iasi.





# Children's rights in migration

"Children's rights in action. Improving children's rights in migration across Europe. The Romanian case" is a research project developed simultaneously in Romania, Italy, and Spain during 2011-2013. Alternative Sociale is partner in this project with Fondazione l'Allbero della Vita Onlus, the University of Barcelona and other prestigious research institutions in Spain and Italy.

The research focuses on two distinct aspects of the migration process: adjustment, respectively maladjustment of children in the destination country;

In Romania, the study coordinated by Alternative Sociale focuses on children that migrated at a certain point to Italy or Spain with their parents but returned to the country. The research explores the psycho-social mechanisms that caused maladjustment in the

country of migration as well as possible consequences of the migration failure on child's development;

Over 250 children that returned after a migration experience have been investigated through a questionnaire. Also, in depth interviews with parents/carers and focus groups with professionals were conducted.



## **"Career Guidance and counseling – Pupil's Manual"** **"Career Guidance and counseling – Teacher's Guide"**

As result of going through the topics included in these manuals, the pupils will have the knowledge and capacity to identify and follow their career wishes. The pupils will also be able to develop their potential and to take informed educational decisions for a successful integration on the labor market.



*„With the help of practical applications, of the imagination exercises and of the games included, the manuals “Career guidance and counseling” offer to the pupils a practical, friendly, and realistic perspective on the existing professional options. Guided and supported by their teachers, the pupils can reach self confidence, can discover aptitudes, talents, and passions, and can consciously choose their way in life”.*

**Roxana Vitan**

Executive Director,  
Romanian-American Foundation

**ORIENTAREA ȘI CONSILIEREA  
ÎN CARIERĂ**



## „Working methodology in the psycho-social assistance of elders”

The first paper in this area created by an NGO in Romania. In the context of the International Day of Older Persons on October 1st, Alternative Sociale distributed the methodology free of charge to private and governmental institutions that develop activities in this area.

*The Working methodology in the psycho-social assistance of elders is an indispensable guide for practitioners assisting older persons. I have read with great interest the methodology created by the professionals of Alternative Sociale and we appreciate the work they've done in documenting and editing this paper; we consider it a very useful instrument in developing professional knowledge for people that work in the area of caring for older persons. We hope that by distributing the methodology to all interested institutions, the personnel's level of information will increase and at the same time the methodology will draw attention upon the problems faced by older persons and upon the need for developing services for elders.”*

**Miron Niculescu**

President of the National Council of Older Persons  
President of the General Union of Pensioners in Romania





# Volunteering

# 50

volunteers of Alternative Sociale offered over 300 hours of volunteering in 2011. They developed prevention and assistance activities addressed to old persons and to vulnerable children, research activities in the social area, and fund raising activities for the prevention of school dropout.

**22** volunteers were involved in supporting the process of researching different social phenomenon investigated by professionals in Alternative Sociale;

**10** volunteers participated in the events organized by Alternative Sociale within the Non-formal Education Days and promoted non-formal education as method for increasing the employability rate among youth..

**25** volunteers organized the first Drive in cinema in Iasi. The funds were used for the prevention of school dropout of 32 children in rural areas;

**70** activities for preventing domestic violence among high-school pupils were developed in Iasi by 10 volunteers



# Training center

The training center of Alternative Sociale offers training authorized by CNFPA for two occupations: project management and trainer.

The trainers of Alternative Sociale having vast experience on training and project management contribute, with professionalism and seriousness, to reaching the objectives of persons wishing to receive the services of this training center.

## Project manager

- Problem identification, development of project ideas and their employment according to funding programs requirements
- Planning, organizing and coordinating all components of a project
- Evaluation of different types of resources (human, financial, time) involved in a project
- Partnership management in projects under implementation stage, including the relationship with the funder
- Monitoring and assessment

## Trainer of trainers

- Applying the methodology of certification and certification of training providers
- Analysing training needs and designing training programs
- Training process management
- Presentation and communication during training sessions
- Use of special training methods and techniques
- Evaluating programs, training sessions and the participants

The screenshot displays the website of Alternative Sociale, which is dedicated to providing training and resources for project management and training. The website features a red navigation bar with links to Home, Descriere centru, Cursuri, Autorizatii, Legislație în domeniu, and Totul despre înscriere. A search bar is located in the top right corner. The main content area includes a section titled "Nou! Oferta de primavara" (New! Spring offer) with two courses: "Curs Manager proiect" (Project Manager course) and "Curs Formator" (Trainer course). The Project Manager course is a 16-day program running from May 1st to May 16th, 2012. The Trainer course is a 9-day program running from May 4th to June 9th, 2012. Both courses are described as perfectionation programs. A large image on the left shows a hand-drawn diagram titled "Obiective" (Objectives) and "Operationalizarea obiectivelor" (Operationalization of objectives), detailing the SMART criteria (Specific, Measurable, Achievable, Relevant, Timely) and the steps for operationalizing objectives (subject, action, object, conditions).

**ALTERNATIVE SOCIALE**  
Pentru o comunitate mai sigură!

metodologie resurse pentru specialiști abilități de viață independentă

Login Register căutare...

Home Descriere centru Cursuri Autorizatii Legislație în domeniu Totul despre înscriere

**Nou! Oferta de primavara**

**Curs Manager proiect**  
program de perfecționare  
1-16 mai 2012  
citește mai mult...

**Curs Formator**  
program de perfecționare  
4 mai – 9 iunie 2012  
citește mai mult...

**Obiective**  
S - specific (Arată exact ce va face subiectul!)  
M - măsurabil (cât timp, termen, cantitate)  
A - realizabil (poate fi realizat)  
D - durabil (are legătură cu obiectivul)

**Operationalizarea obiectivelor**  
subiect (Cine?)  
acțiune (Ce va face?)  
obiect (Care este rezultatul?)  
condiții (În ce condiții?)

# Awards

**Second Award** within the  
**Civil Society Gala** - 9th Edition, 2011

in the section Social Assistance Services.

for the project

**"Supporting the children and the old persons left behind".**





# Financial Information

Extract from the censor's report for the verification and the certification of the Alternative Sociale's financial situations for 2011.

The Financial Balance sheet for Alternative Sociale on December 31st 2010, compared to the previous financial exercise is introduced as follows:

Indicators	2010		2011	
	RON	%	RON	%
<b>A. Assets</b>	<b>152.980</b>	<b>7,40</b>	<b>176.984</b>	<b>1,40</b>
Non-corporal assets	7.107	0,35	16.275	0,13
Corporal assets	145.673	7,04	160.509	1,26
Financial assets	200	0,01	200	0,01
<b>B. Circulating assets</b>	<b>1.905.757</b>	<b>92,12</b>	<b>12.476.188</b>	<b>98,13</b>
Reserves- total	41.589	2,01	55.929	0,44
Debts - total	124.668	6,03	10.809.365	85,02
Financial investment/short term	0	0	0	0
Availabilities	1.739.500	84,08	1.610.894	12,67
<b>C. Advance expenses</b>	<b>9.922</b>	<b>0,48</b>	<b>60.682</b>	<b>0,47</b>
<b>Total net assets</b>	<b>2.068.659</b>	<b>100,00</b>	<b>12.713.854</b>	<b>100,00</b>
<b>D. Capital and reserves</b>	<b>20.956</b>	<b>1,01</b>	<b>18.256</b>	<b>0,14</b>
Inputs	0	0	0	0
Reserves from reassessments	17.321	0,84	14.621	0,11
Reserves	3.635	0,17	3.635	0,03
Reported result balance C/D	1.396.812	67,53	1.847.552	14,53
Exercise result – balance C/D	450.741	21,78	165.614	1,30
Profit allocation	0	0	0	0
<b>Total own capitals</b>	<b>1.868.509</b>	<b>90,32</b>	<b>2.031.422</b>	<b>15,97</b>
<b>E. Risks/expenses previsions</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>F. Debts over 1 year</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>G. Debts under 1 year</b>	<b>200.150</b>	<b>9,68</b>	<b>8.484.462</b>	<b>66,73</b>
<b>Total debts</b>	<b>200.150</b>	<b>9,68</b>	<b>8.484.462</b>	<b>66,73</b>
<b>H. Advance expenses</b>	<b>0</b>	<b>0</b>	<b>2.197.970</b>	<b>17,30</b>
<b>Total net assets</b>	<b>2.068.659</b>	<b>100,00</b>	<b>12.713.854</b>	<b>100,00</b>

The analysis of the data from the above table indicates:

- In the current financial exercise an increase of the proportion of circulating assets in total net assets is shown (with 6,01% more than the previous exercise), increase mainly due to record claims of subsidies and sundry debtors, resulting from the performance of grant projects;
- The own capitals have registered, as percentage of the total, a decrease in 2011 (with 74,35% less than 2010), in the context of a significant increase of debts of under a year by the association (57,05% more than year before) and increasing share of income in advance (by 17.30% compared to 2010).

**Income and expenses** situation at the end of 2011 compared to the previous year:

Indicators	Financial exercise		Deviations (±Δ)	Percent s (%)
	2010	2011		
<b>TOTAL INCOME from which:</b>	<b>2.835.238</b>	<b>2.302.075</b>	<b>-533.163</b>	<b>81,19</b>
Income from foreign non-refundable loans	2.406.155	2.026.459	-379.696	84,22
Income from sponsorships and donations	64.157	26.570	-37.587	41,41
Income from services	0	0	0	0
Financial income	269.334	232.039	-37.295	86,15
Incomes from subscriptions and contributions	0	0	0	0
Other income	95.592	17.007	-78.588	17,79
<b>TOTAL EXPENSES, from which:</b>	<b>2.384.497</b>	<b>2.136.461</b>	<b>-248.036</b>	<b>89,60</b>
Expenses for services provided by third parties	324.270	307.278	-16.992	94,76
Material expenses	161.240	96.198	-65.042	59,66
Personnel expenses	1.016.186	1.276.268	+260.082	125,59
Expenses for non-refundable loans transferred to individuals	342.587	254.776	-87.811	74,37
Financial expenses	252.807	105.956	-146.851	41,91
Other expenses	287.407	95.985	-191.422	33,39
<b>TOTAL EXPENSES, from which:</b>	<b>+450.741</b>	<b>+165.614</b>	<b>-285.127</b>	<b>36,74</b>

The analysis of the data from the above table indicates:

- The income of the association resulting from the activities developed have decreased in the current year by 18,81%, compared with the previous year, respectively by 533.163 lei in absolute measures; the reduction is due mainly to the decrease of the income obtained from foreign non-refundable loans (15,78% % lower than the previous year), of the percentage of incomes from sponsors and donors (58,59% lower than the previous year) and the reduction of financial incomes ;

- The expenses in 2011 on total activities fell recorded to those from the previous year with 10.40%, decrease due to lower share of financial expenses (with 58.09%), general administrative expenses and operation (with 66.61%), spending on aid and grants transferred to individuals (with 25.63%), reduction of expenditures with work and third party services (with 5.24%) and weight material costs (with 40.34%), the reduction of expenditures outpacing growth recorded by staff and vari-

ous collaborators (with 25.59% more than previous year);

- The result of the financial exercise for 2011 decreased significantly from that of 2010, with 285.127 lei in absolute measures, respectively by 63,26%, this is due to the decrease in higher rates of income compared with slower reduction of total expenditure of the association.

In 2010 Alternative Sociale did not develop economic activities that are subject to profit tax.

Analyzing the economic indicators we can conclude that the activity of the association in 2011 has been developed in optimum conditions, the proposed and reached goals being attracting non-refundable funds and implementing projects, primarily aimed at capacity building strategic social economy sector in line with sustainable development to support economic growth and social inclusion (integration / reintegration) of disadvantaged groups on the labor market.

In closing our verification we haven't found any aspect that could place a doubt on the regularity and honesty of the annual accounts nor on the image of the financial situation of the institution.

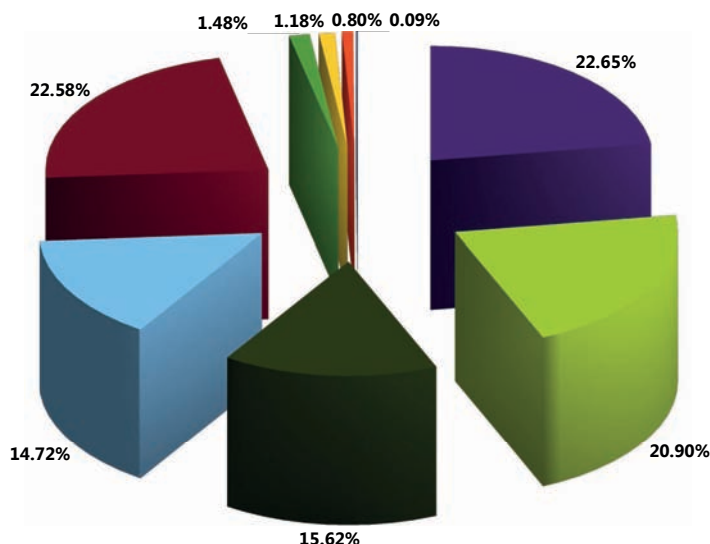
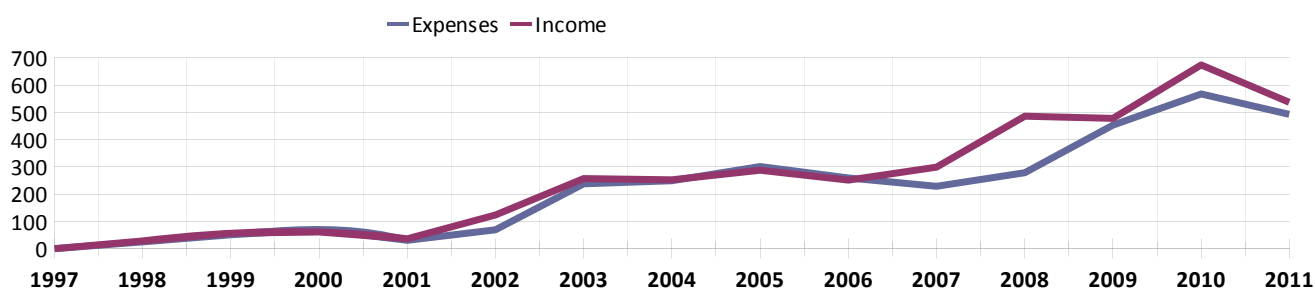
The annual accounts on December 31st 2010 are according to the Financial audit and certification of the accountancy balance norms as well as to the current legislation.

*Handwritten signature*



CENSOR,  
Accountancy expert  
Țopa Mariana Loredana

## Evolution of income/expenses (thousands of EURO)



## Donor sources 2011

- French Embassy
- Civil Society Development Foundation
- The Body Shop Foundation
- International Organization for Migration
- External Actions of JOP- RO-UK-MD
- Fondazione L'Albero della Vita Onlus
- Romanian-American Foundation
- European Structural Funds
- UNICREDIT Foundation

# Partners

- United Nations Development Programme, Romania
- Ministry of Foreign Affairs
- Romanian-American Foundation
- University of Huddersfield, United Kingdom
- Technische Universitaet Dresden in Germany
- University of Barcelona, Spain
- "Babeş-Bolyai" University in Cluj
- "Alexandru Ioan Cuza" University in Iasi
- "Gheorghe Asachi" Technical University in Iasi
- "Petre Andrei" University in Iasi
- "Gr. T. Popa" Medical and Pharmacy University in Iasi
- Academy for Economic Studies in Bucharest
- BRD Groupe Societe Generale
- UniCredit Foundation
- Iasi County Labor Agency
- Iasi County Police Inspectorate
- Iasi County Border Police
- Iasi Regional Center of the National Agency against Human Trafficking
- Iasi Territorial Labor Inspectorate
- Iasi Immigration Service
- Iasi County Social Services
- Iasi Community Social Services
- Iasi County Agency for Social Benefits
- Iasi County School Inspectorate
- Vaslui County School Inspectorate
- Bacau County School Inspectorate
- Botosani County School Inspectorate
- The House of Teachers Iasi
- The House of Teachers Suceava
- The House of Teachers Botosani
- The House of Teachers Vaslui
- The House of Teachers Bacau
- The House of Teachers Galati
- The House of Teachers Vrancea
- The House of Teachers Neamt
- Iasi Mayor's Office
- Schitu Duca Mayor's Office
- Ciortesti Mayor's Office
- National College "Costache Negruzzi", Iasi
- Art National College "Octav Băncilă", Iasi
- National College "Garabet Ibrăileanu", Iasi
- Technical College "Ghe. Asachi", Iasi
- Technical College "Ioan C. Ștefănescu", Iasi
- Technical College "Dimitrie Leonida", Iasi
- Orthodox High-school Theological Seminar "Sf. Vasile cel Mare", Iasi
- Technical College "Mihail Sturdza", Iasi



## Partners

- Technical College for Electrotechnics and Telecommunications Iasi
- Technical Group School for Railway Transportation, Iasi
- "Constantin Brâncuși" School Group, Iasi
- National College "Mihai Eminescu", Iasi
- School „Gheorghe Mârzescu”, Iasi
- No. 2 School „Veronica Micle”, Iasi
- Theoretical High-school „Alexandru Ioan Cuza”, Iasi
- „Waldorf” High-school, Iasi
- „Mihai Codreanu” School, Iași
- „Ion Ghica” School, Iasi
- Theoretical High-school „Garabet Ibrăileanu”, Iasi
- I-VIII classes „B.P.Hașdeu”, Iasi
- „Ștefan Procopiu” School, Iasi
- „George Coșbuc” School, Iasi
- Schools with I-VIII classes from:
  - Liteni, Belcesti, Trifesti, Miroslava, Ciurea,
  - Reditu, Poiana-Deleni, Osoi Comarna.
- "Sf. Anton de Padova" Catholic Church
- Iasi Children's Palace
- Psycho-pedagogical Assistance Center in Iași
- Pensioners' Association in Iasi
- "Solidarity and Hope" Foundation
- "Sf. Damian" Association
- "Sf. Constantin și Elena" Pensioners' Home, Iasi
- "Sf. Parascheva" Pensioners' Home, Iasi
- Iasi Medical Students' Society
- Intercultural Institute, Timișoara
- Fondazione L'Albero della Vita ONLUS, Italy
- Fundacion ISMU, Italy
- Fundacion Institut De Reinsercio Social- IRES, Spain
- The Body Shop Foundation, United Kingdom
- Treffpunkt e.v., Germania
- Karolinska Institutet, Sweden
- Riksbryggan, Sweden
- Quaker United Nations Office, Switzerland
- Eurochips, France
- Community Association for Children and Youth "Facia", Republic of Moldova
- International Organization for Migration
- Community Association CCF Moldova – Child, Community, Family, Republic of Moldova

### MEDIA PARTNERS

- TVR Iași Regional, TV BIT, TELE M, Iași TV Life, Radio România Internațional, Radio Nord Est, Ziarul de Iași.